

Freedom Planning Board Survey for the Master Plan

Detailed Results by Question and Theme

November 19, 2015

Activities To Date

- “ Planning Board prepared the survey with assistance from Marcia Trook, Ed. D, and Scott Cunningham, DBA.
- “ Survey mailed on May 27 to 2,450 households (to include Freedom property owners and renters, both year round and seasonal).
- “ Survey closed on July 10 with 1,003 surveys returned.
- “ Report of preliminary findings prepared by Anne Cunningham, Marcia Trook, and Scott Cunningham
- “ Results show results of total respondents (all who answered the survey) plus detailed responses of sub-groups within the total responses; e.g., year round versus seasonal residents, property location (on the water, with water access, and no water access) and distance from the village (in or with a mile, a mile or more).
- “ Detail by sub-groups shows only statistically significant differences (SSD) at the 95% confidence level.

Mailing Statistics

- “ Total envelopes mailed to households (HHs): 2,450
 - . 2 surveys per envelope
- “ # of envelopes returned/households responding: 767
- “ HH Response rate = **31%**--a very good response!

- “ Total surveys returned*:

1,003
531
472

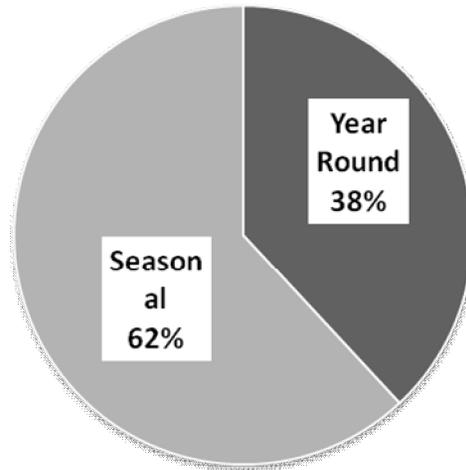
 - . Envelopes with one returned survey
 - . Envelopes with two surveys— 236—for a total of

* Cannot calculate the share of total surveys returned because we do not know how many households have 2 adults who could respond

Characteristics of Survey Respondents

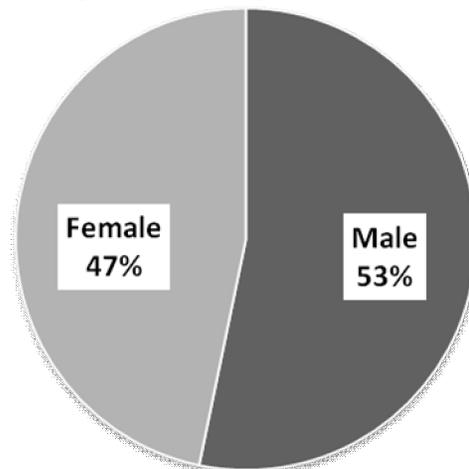
“Almost 4 of 10 respondents said they live in Freedom year round.

Responses by Residence*
(Seasonal = fewer than 6 months)



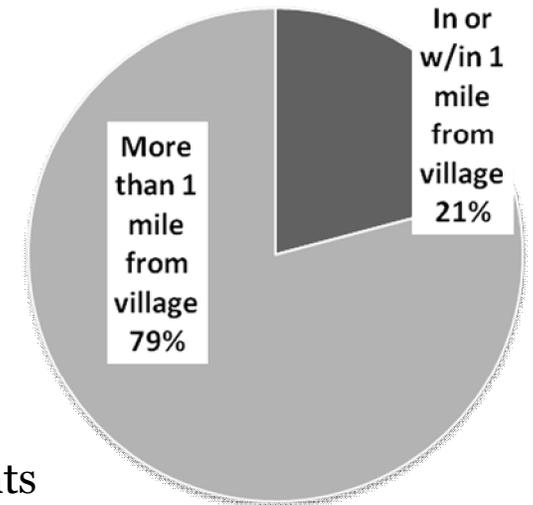
“53% of respondents are men—a higher number than the 2010 census male share of the population of the US (49.2 years), NH (49.3) and Freedom (50.4)

Responses by Gender



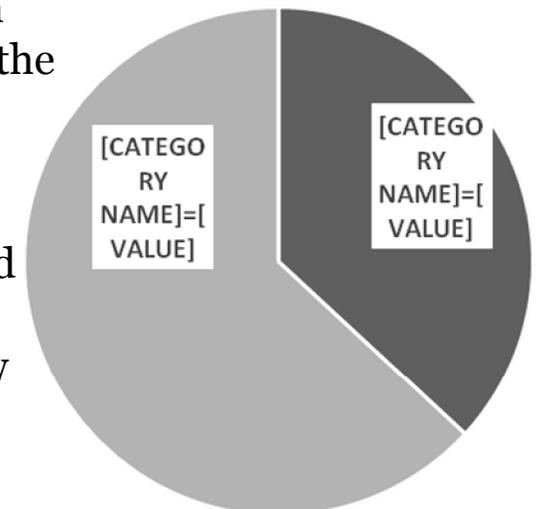
“4 out of 5 respondents live more than a mile from the village

Distance from village



“63% of respondents are age 60 and older—a much higher share than those age 60+ in the 2010 census—US=19% or Freedom=37%

Respondents by Age

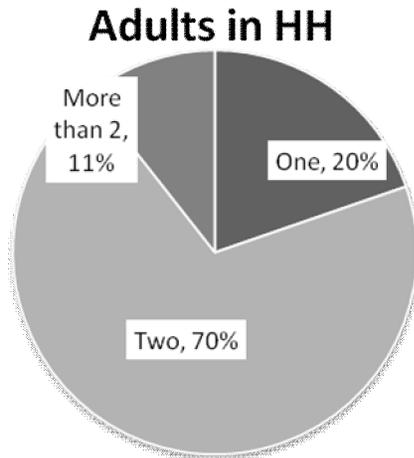


“Both seasonal and year round respondents skew older.

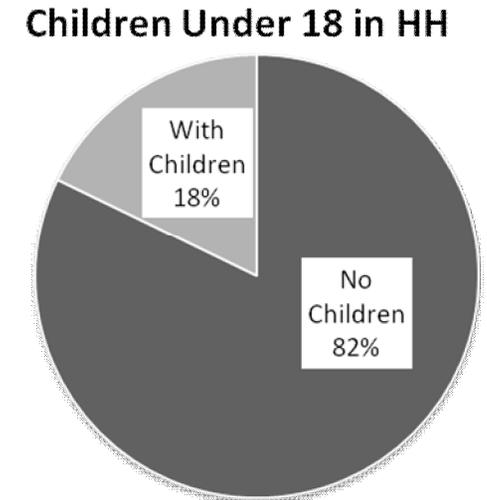
* Read this as: 62% of those responding said they lived in Freedom seasonally.

Characteristics of Survey Respondents

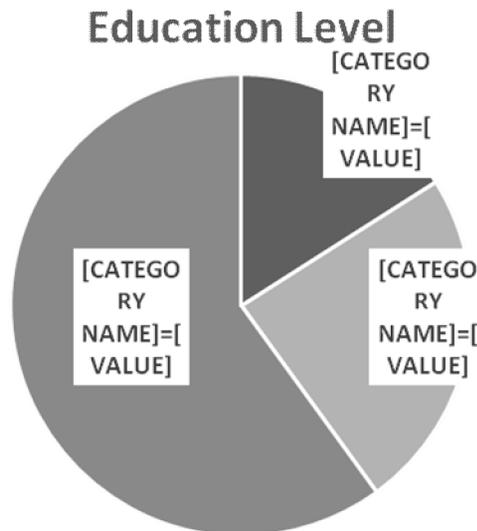
“20% of respondents live in HHs with 1 adult 80% live in households with two adults.



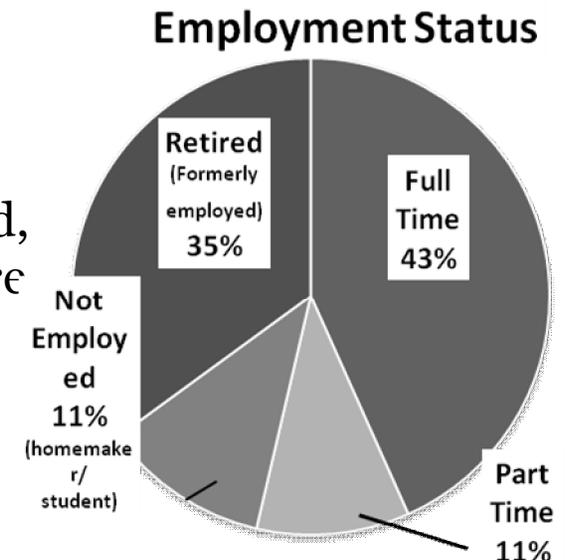
“Only 18% of respondents live in households with children under 18- which includes all seasonal households.



“60% of respondents have a college degree or more while only 16% with high school or less.

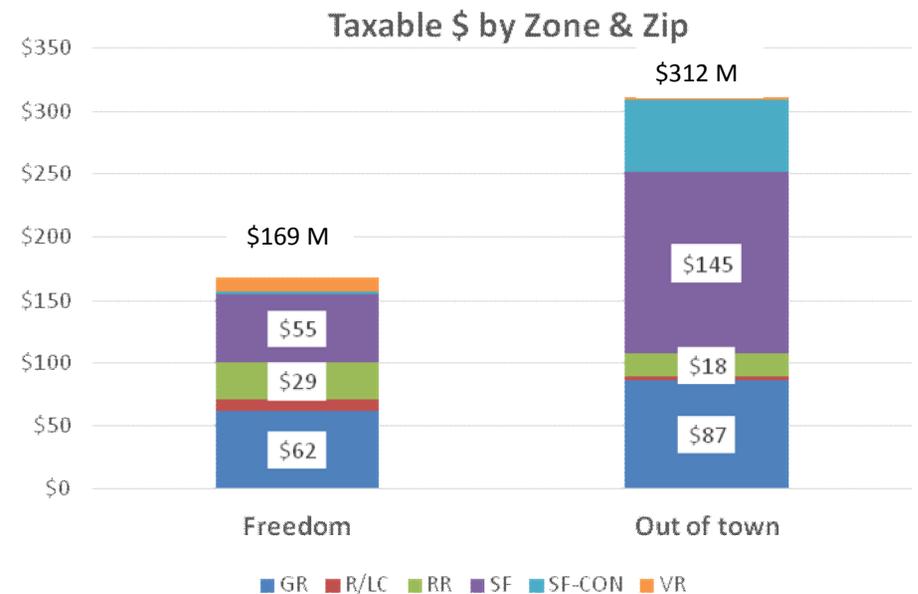
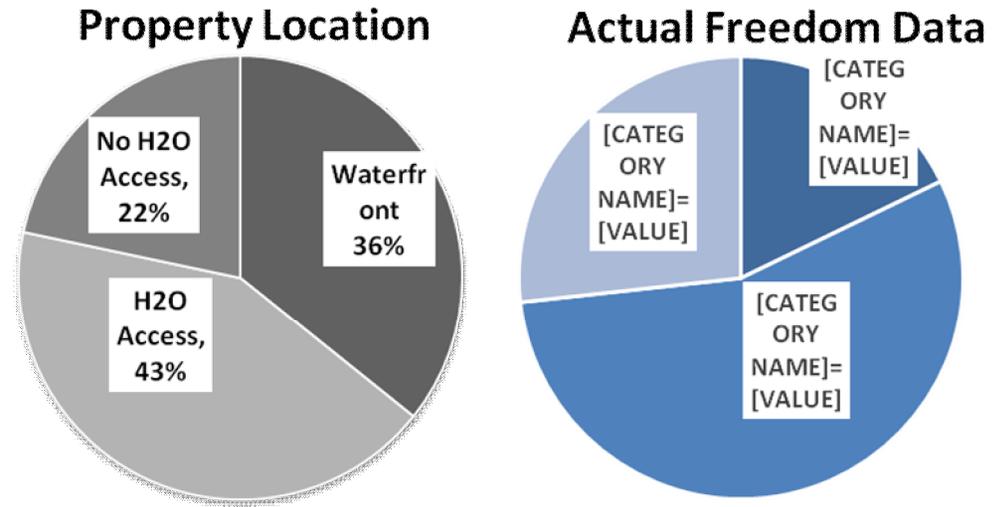


“54% of respondents are employed, while 35% are retired.



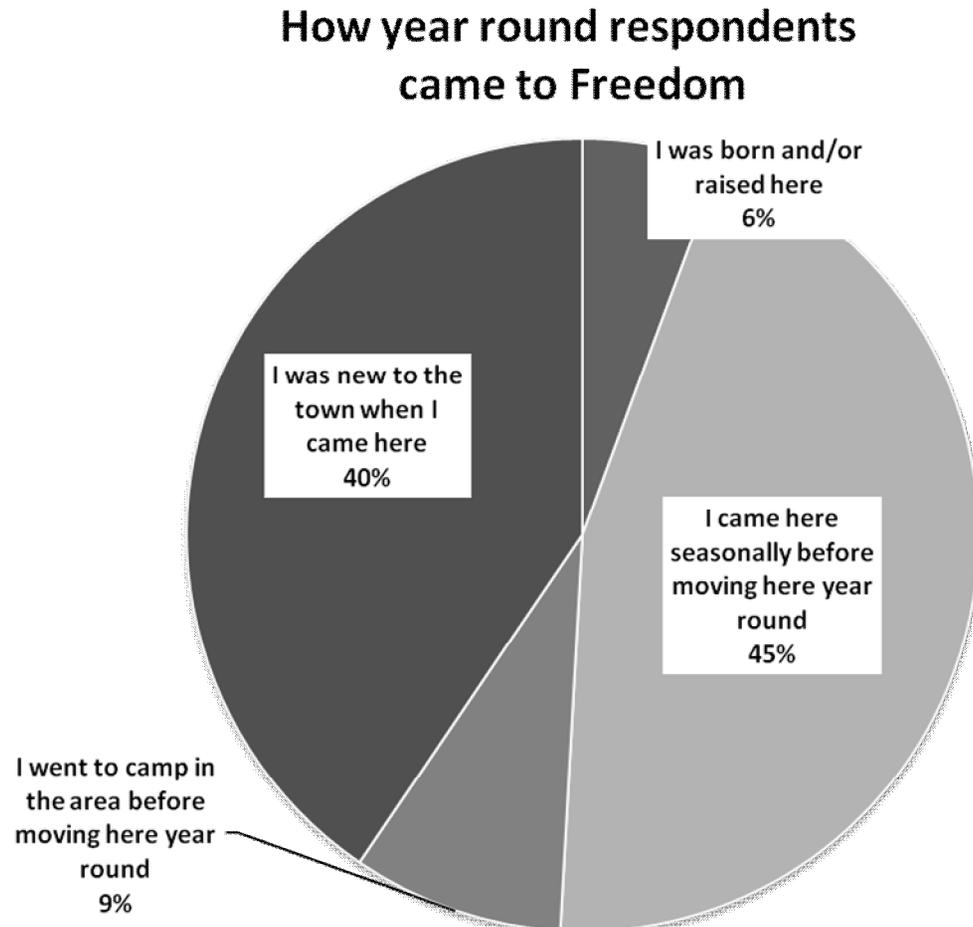
Characteristics of Survey Respondents

- “ Sub-groups based on property location show many statistically significant differences.
 - . Based on the properties’ land use, 18% of properties are on the water. However, twice as many respondents reported they lived on the water.
 - . Conversely 55% of properties have deeded water access, but only 43% of respondents had deeded water access.
 - . % of properties and respondents with no water access are about equal.
- “ Total taxable value by zone and zip (Freedom & W. Ossipee versus all other zip codes) show the importance of seasonal residents to Freedom’s tax base
 - . Seasonal property values are almost twice those of Freedom/W. Ossipee
 - . Shorefront districts’ seasonal total value is 2.6 times that of local value



Characteristics of Survey Respondents

- “ Almost half of year round respondents came to Freedom seasonally before moving here.
- “ Just 6% of year round respondents report growing up in Freedom.
- “ 40% of year round respondents were new when they came to town.
- “ 9% were campers here before they moved.



Results

The following pages show the results by question.

“ The first page shows the total sample results.

“Subsequent pages show 3 sub groups:

“ Year round versus seasonal

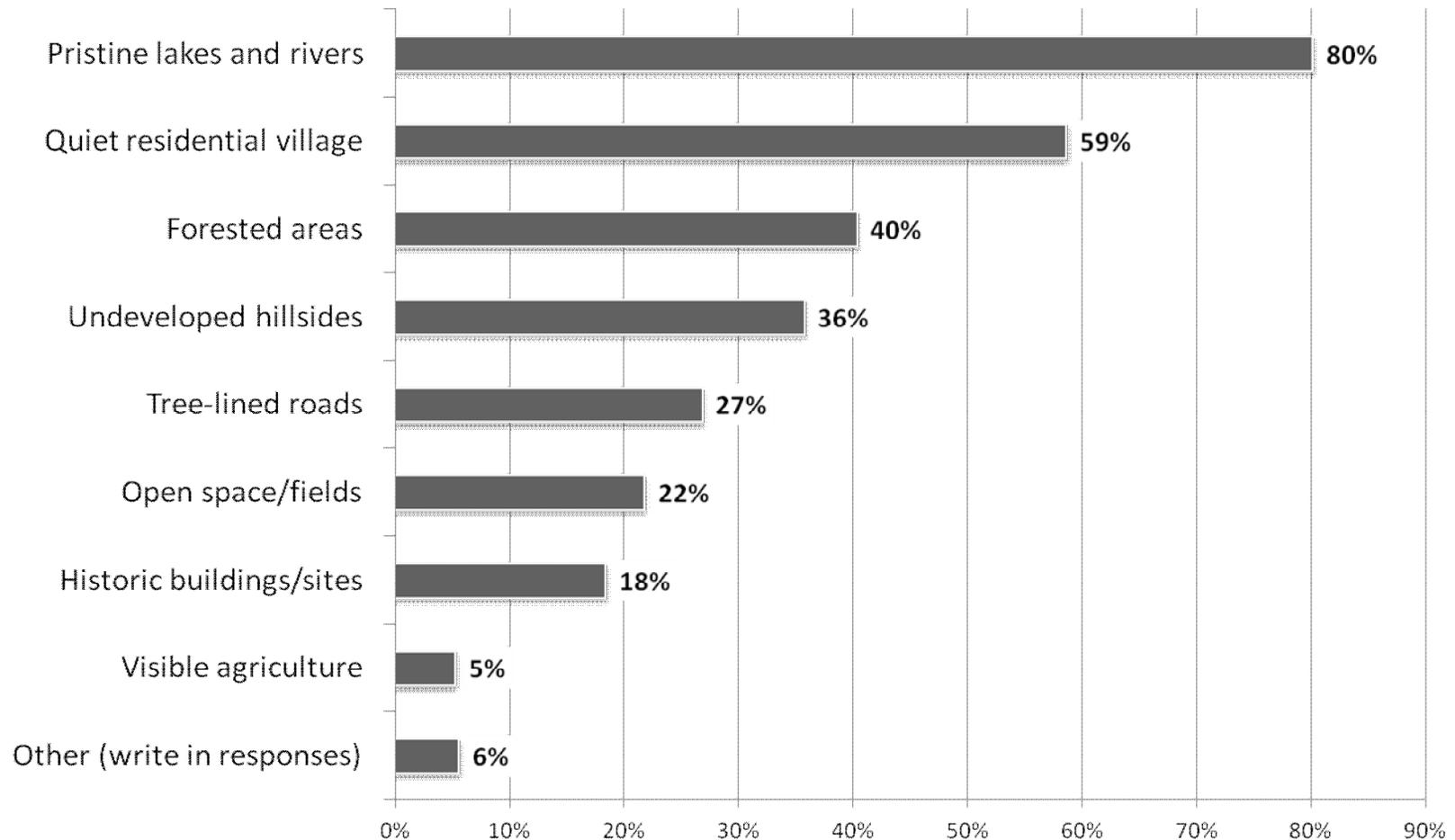
“ Property location: On the water, with deeded access, and no water access

“ Distance from the village: in or within 1 mile, >1 mile

“The only results shown are those with “statistically significant differences at the 95% level” —which means there is only a 5% chance that the differences in responses are due to chance. We focus on these because they indicate real differences.

Question 1a: Which 3 of the following do you feel contribute the most to Freedom's character?

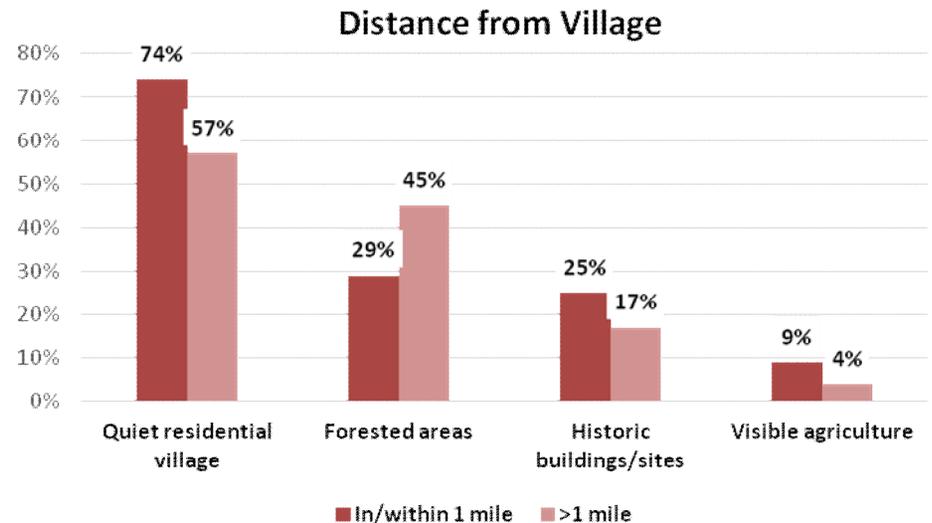
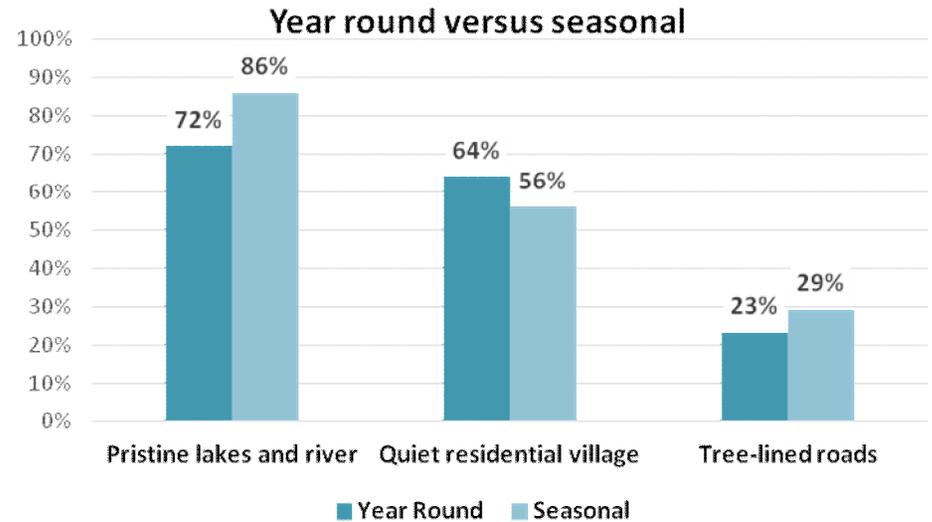
Percent of respondents who mentioned the item as one of their 3 choices



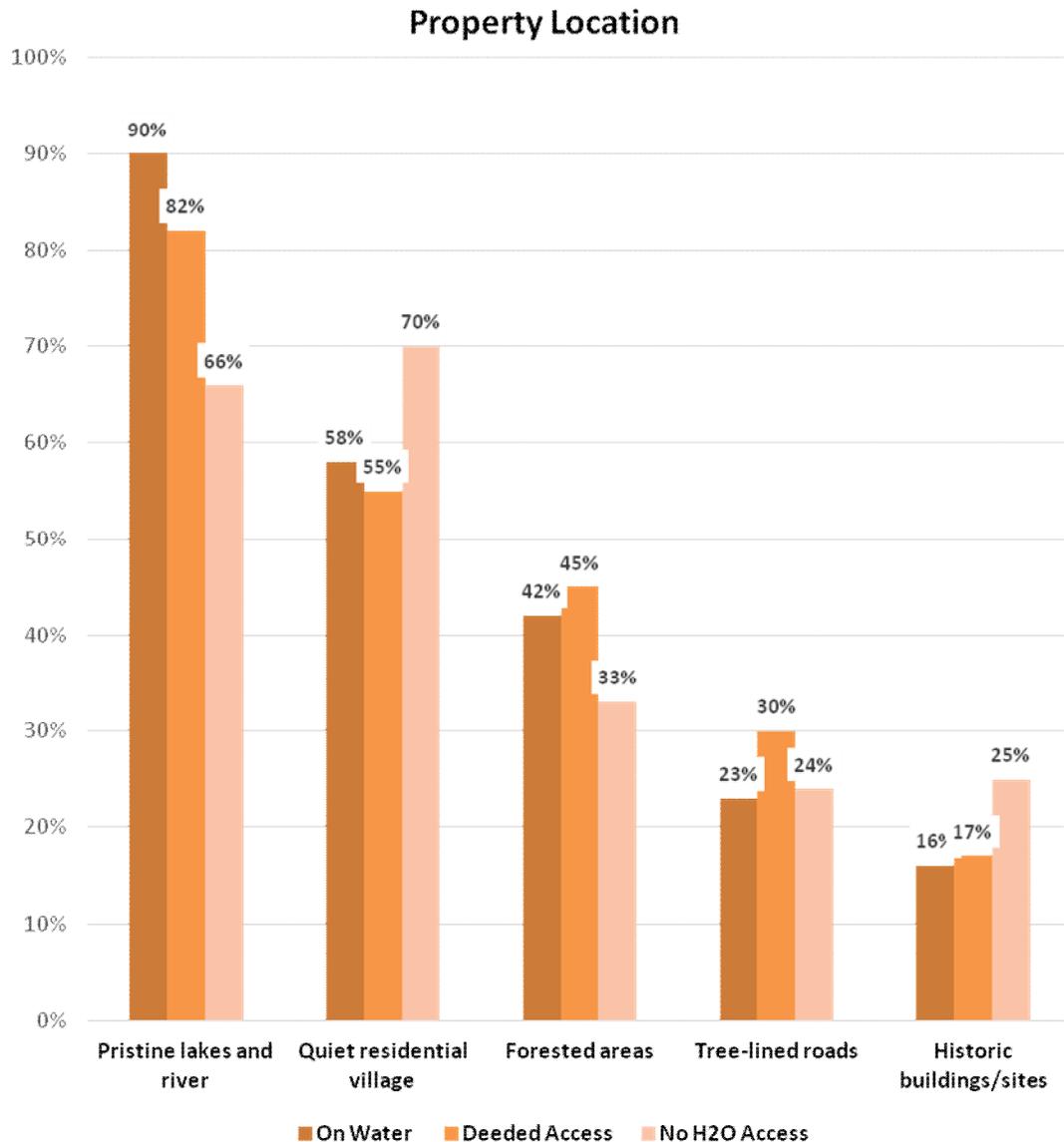
“Pristine lakes and rivers” is by far the most important contributor to Freedom’s character. The 54 write in “Other” responses included (in descending order) “all are important,” “maintain rural character,” “a caring community,” “small town feel and values,” “the lake,” and “low taxes.”

Q1a. Statistically Significant Differences in the 3 most important to Freedom's character

- “ Seasonal respondents mention pristine lakes and rivers, and tree lined roads much more often than year round respondents do.
- “ Year round respondents mention quiet residential village as more important than seasonal respondents.
- “ Respondents who live in or within a mile of the village mention quiet residential village, historic buildings/sites, and visible agriculture more frequently than those a mile or more from the village.

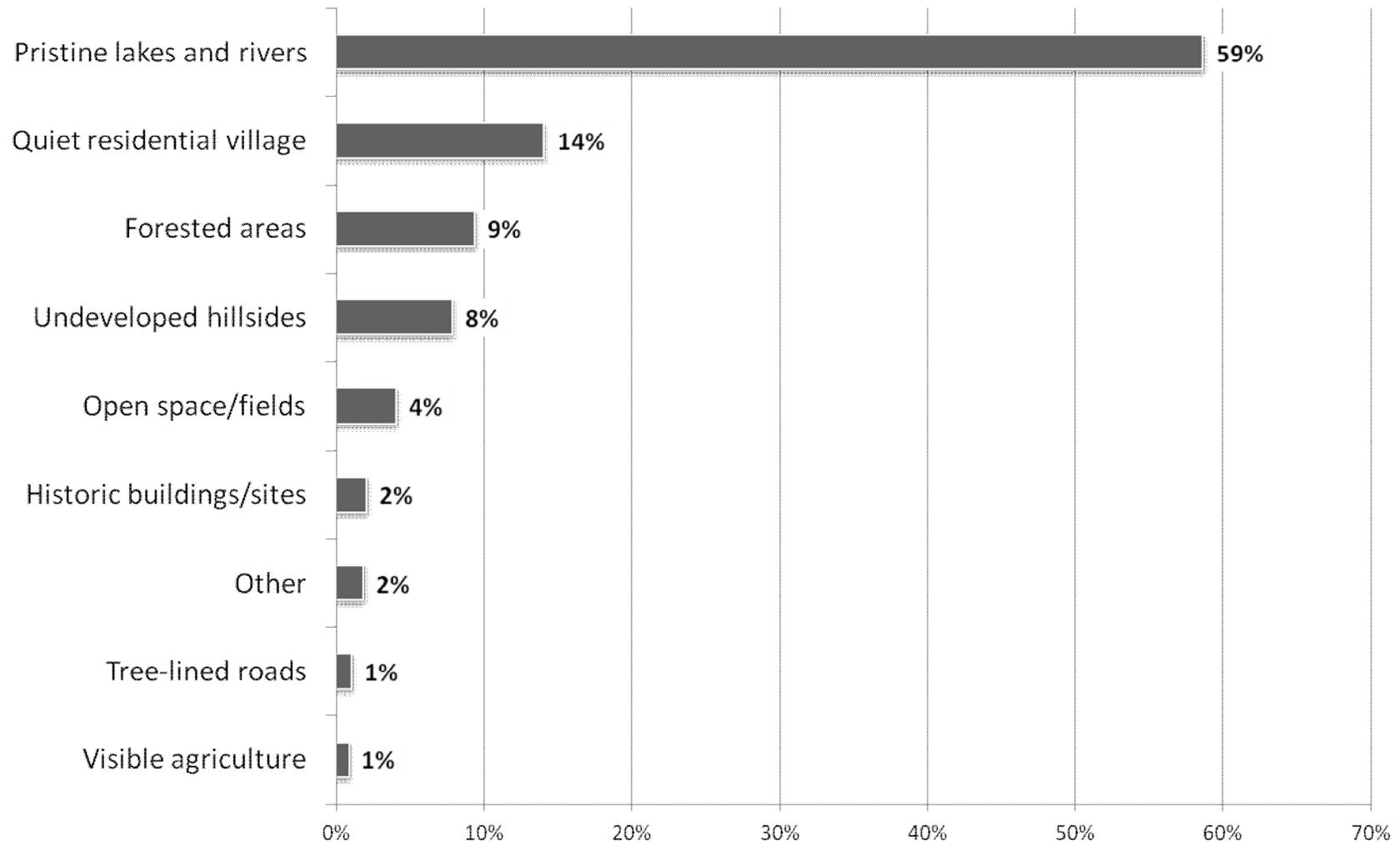


Q1a. Statistically Significant Differences in the 3 most important to Freedom's character



- “ Property location-on the water, deeded access, or no water access-produce a number of significant differences.
- “ Respondents who live on the water mention pristine lakes and rivers as important 90% of the time while only 2 of 3 with no water access do.
- “ Respondents with no water access mention quiet residential village and historic building/sites significantly more often.
- “ Respondents with deeded access mention forested areas and tree lined roads more frequently than others.

Question 1b: Which one of the items do you feel is most important to protect over the next 10 years?



“The majority (59%) of all respondents rated “pristine lakes and rivers” as most important. A distant second in frequency of most important mentions was 14% of respondents who rated protecting the “quiet residential village”

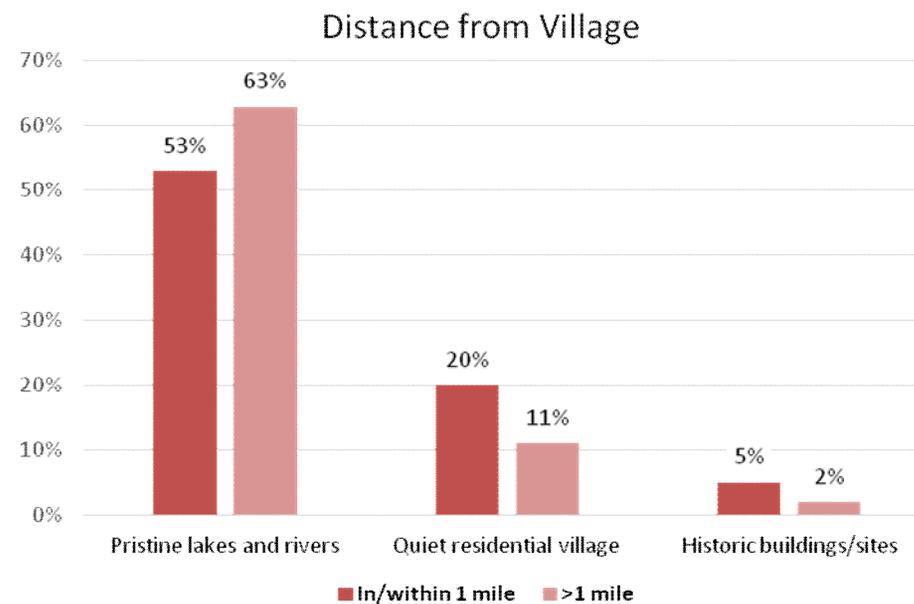
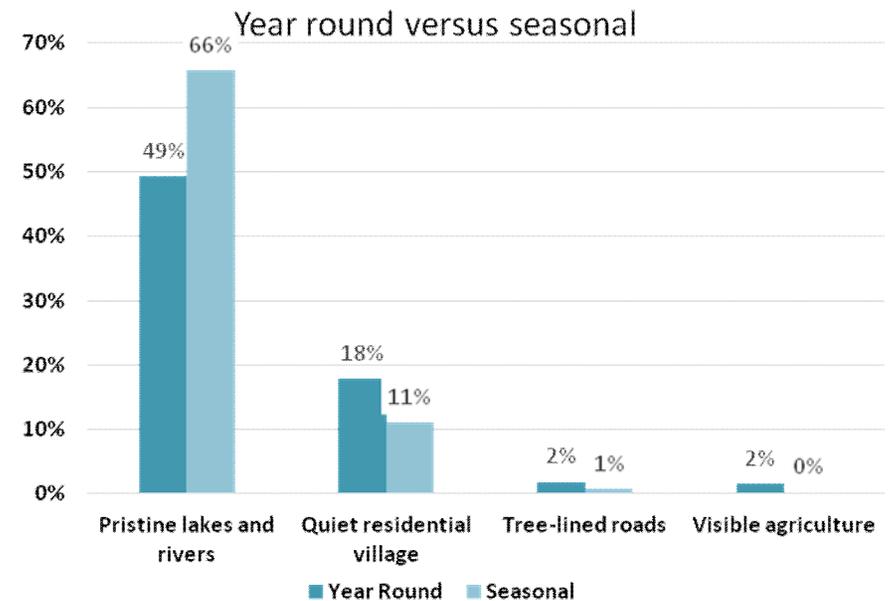
Q1b. Statistically Significant Differences for single most important contribution to Freedom's character to protect

“Seasonal respondents rate “pristine lakes and rivers” and “tree lined roads as “most important to protect” than year round respondents do.

“Year round respondents rate “quiet residential village” as “most important to protect” than seasonal respondents do.

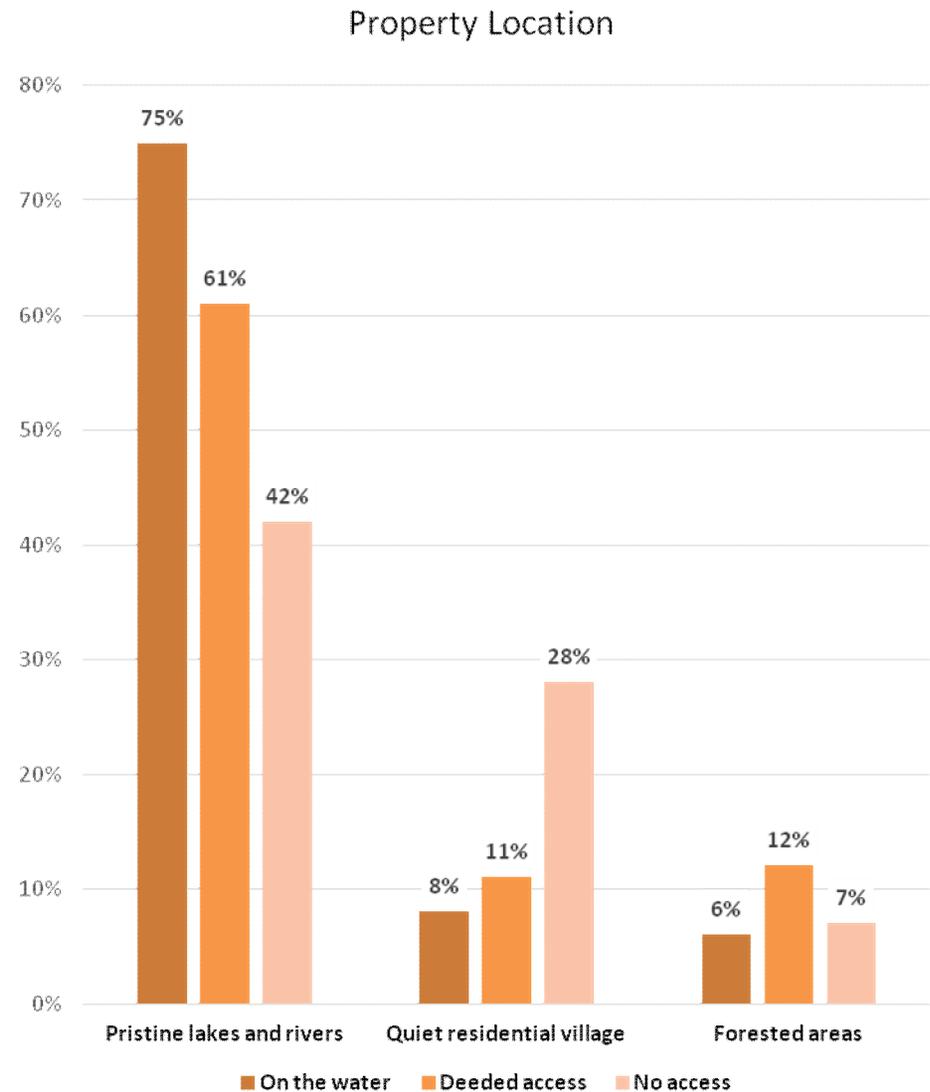
“Almost 2/3s of respondents living more than a mile from the village rate “pristine lakes and rivers as the single most important to protect.

“Respondents living in or within one mile of the village rate the “quiet residential village,” “historic buildings/sites” and “historic buildings/sites” as “most important” than those living more than a mile from the village.

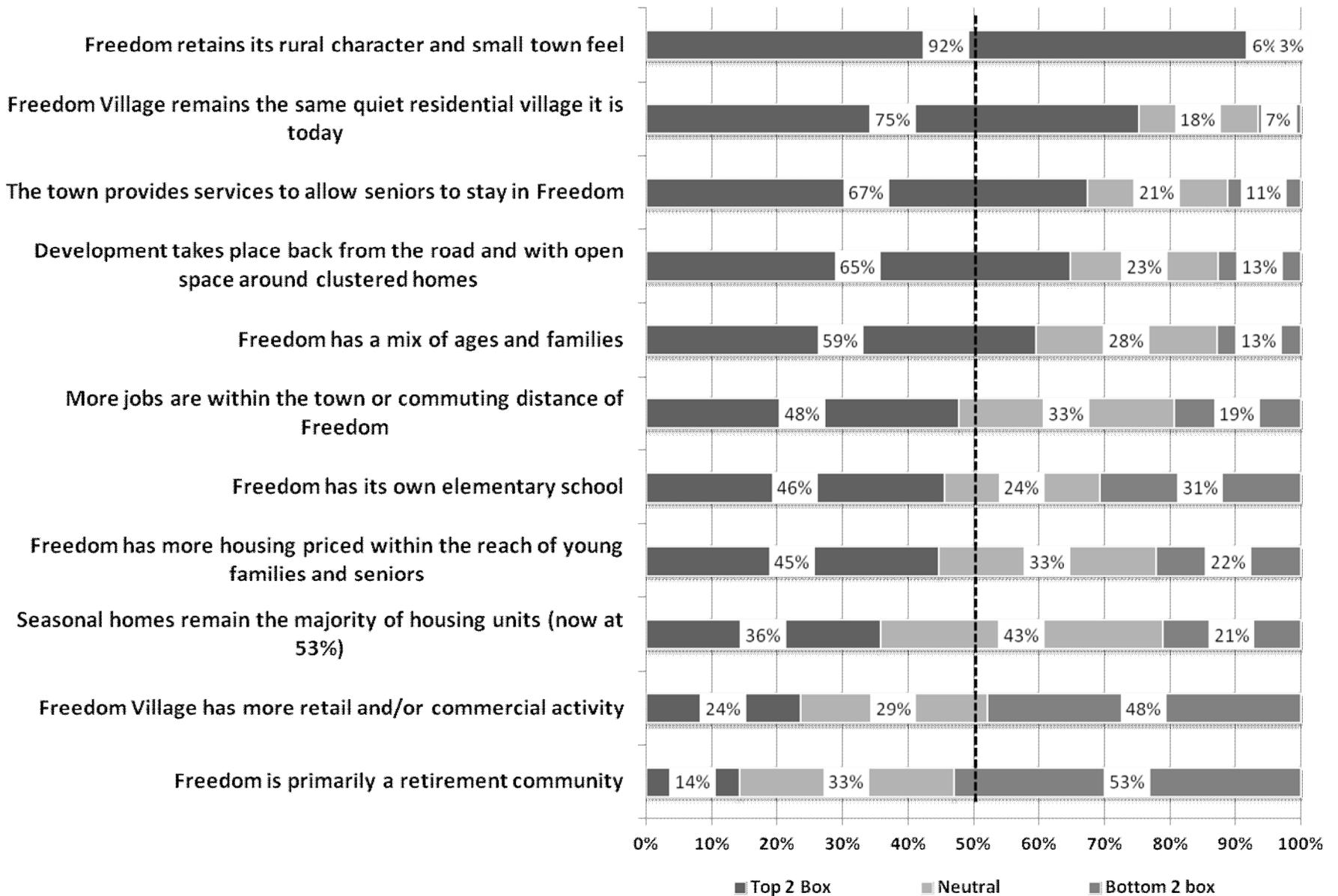


Q1b. Statistically Significant Differences for single most important contribution to Freedom's character to protect

- 75% of those on the water rate “pristine lakes and rivers” as “most important to protect” than those with deeded access (61%) and no water access (42%).
- Almost 3 out of 10 with no water access rate “quiet residential village” as “most important to protect” than those who live on the water (8%) or with water access (11%).
- 1 out of 8 respondents with deeded access rate “forested areas” as most important compared to 1 of 15 for the two other groups.



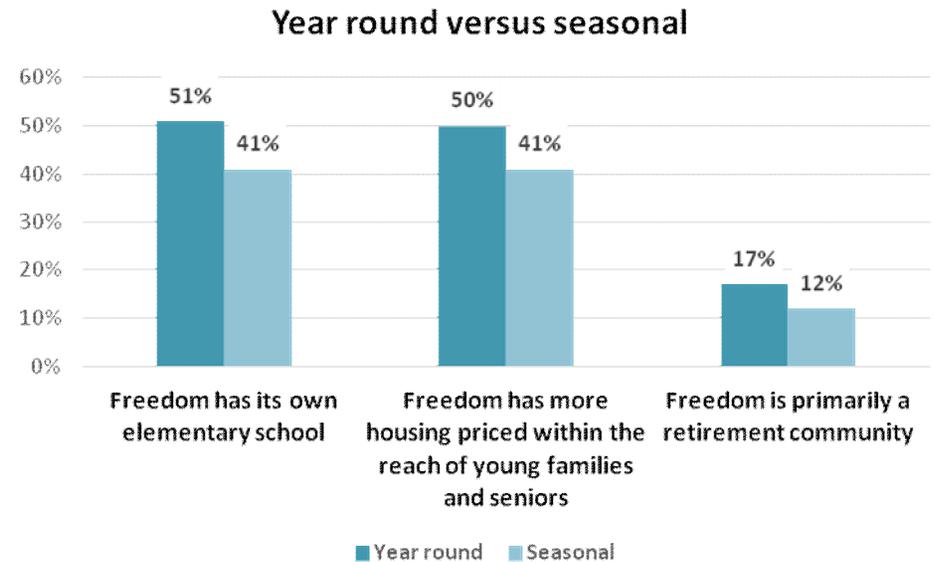
Question 2a: How important do you feel the following are to your vision of Freedom over the next ten years?



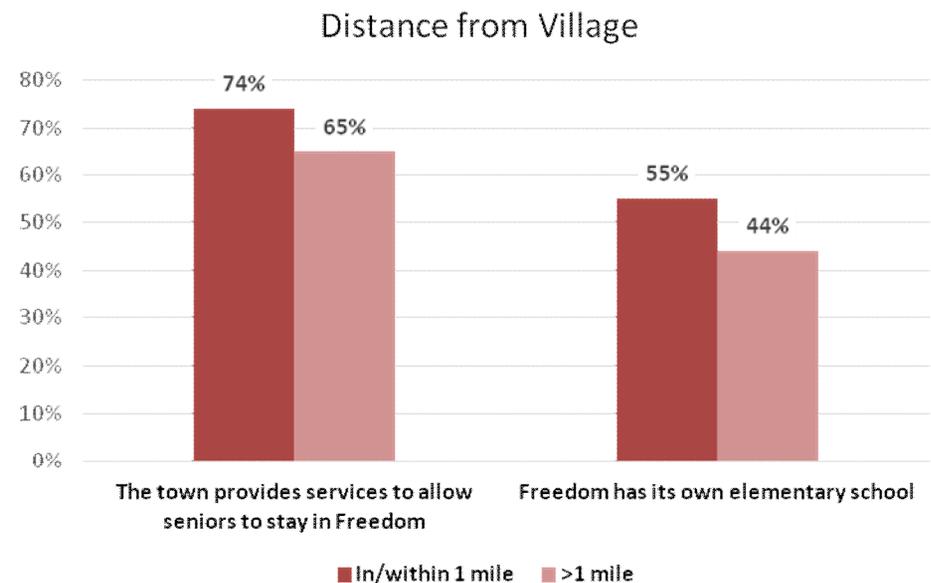
Reference Scale: 5 = extremely important to 1 = not at all important

Q2a. Statistically Significant Differences of what is important to your 10 year vision of Freedom

“ Year round vs. seasonal respondents show significant differences in three areas of future vision for Freedom: year round respondents want an elementary school, affordable housing, and Freedom as a retirement community.



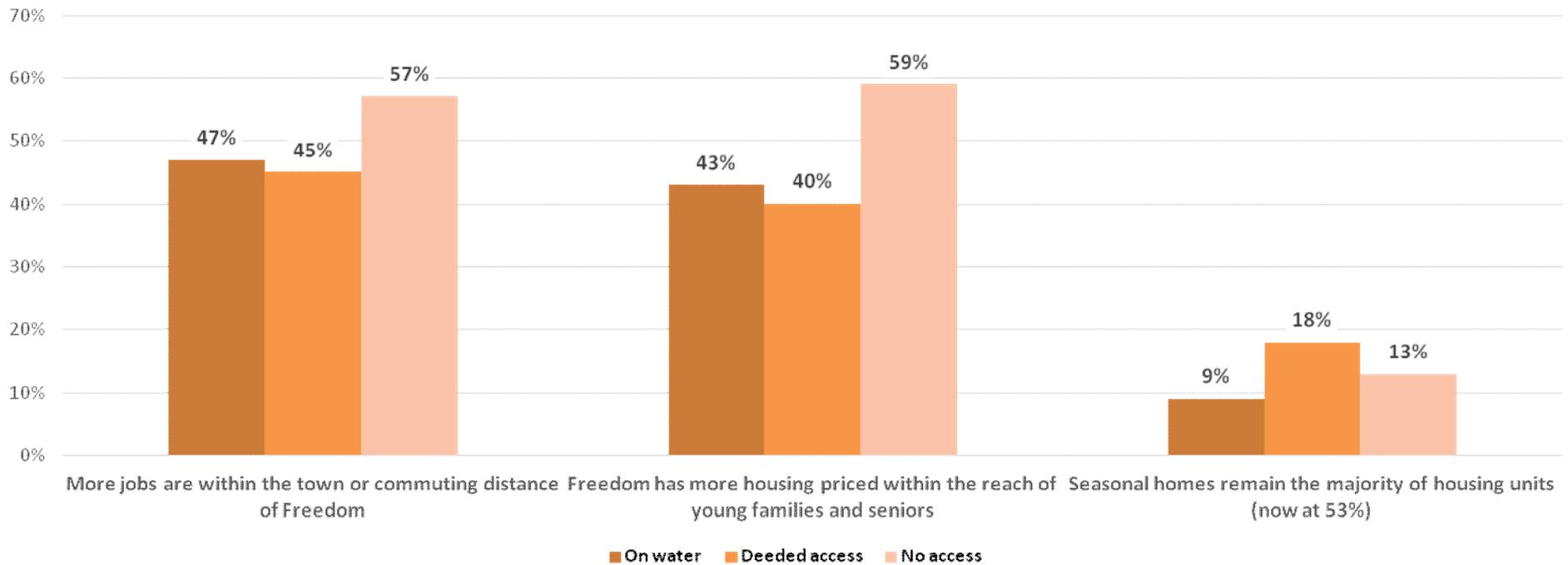
“ Respondents living in or within a mile of the village show significant differences from those further out on two areas; providing services for seniors to stay in Freedom and for having an elementary school.



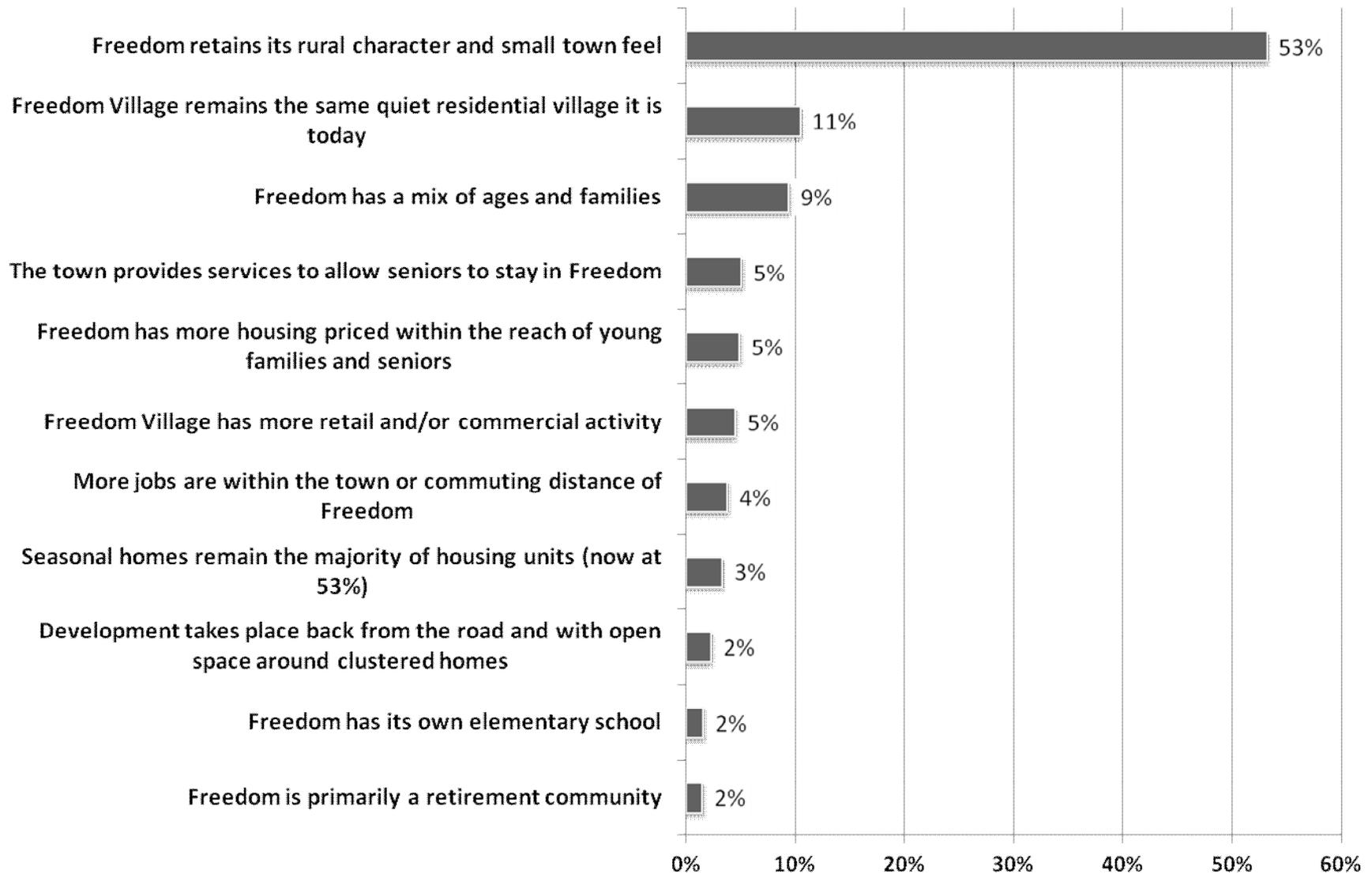
Q2a. Statistically Significant Differences of what is important to your 10 year vision of Freedom

- “ Respondents with no water access rate “more jobs” and “housing priced for young families and seniors” as more important to the future of Freedom than those on the water or with deeded access do.
- “ Those with deeded access say that “seasonal homes remain the majority of housing units” significantly more important than those on the water do.

Property Location



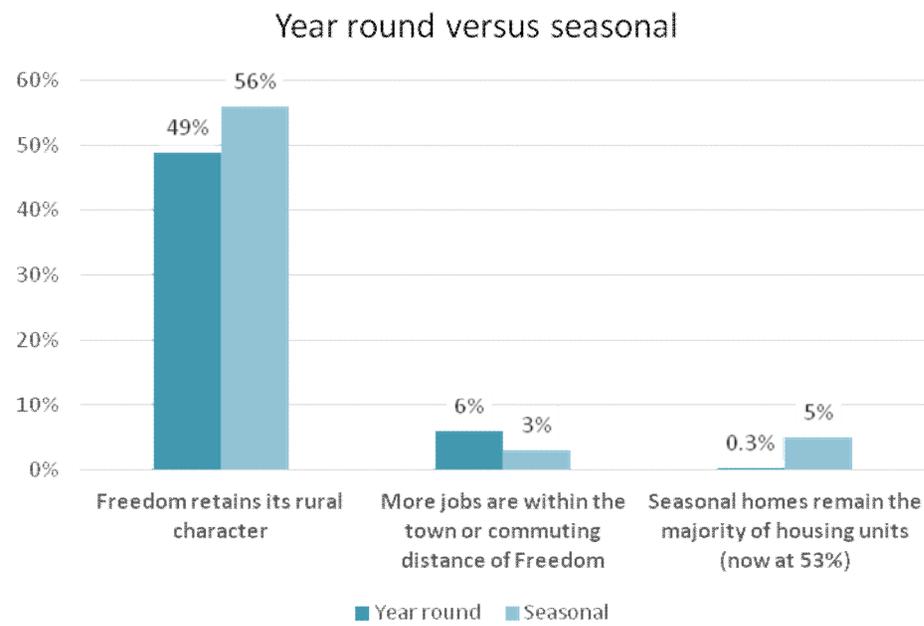
Question 2b: Which one of the above statements is most important to you?



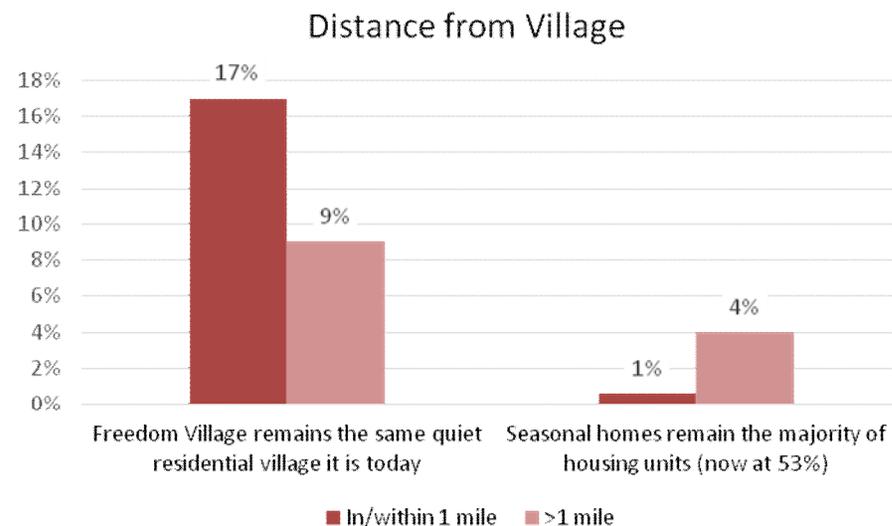
Over half of respondents said retaining Freedom’s rural character is the single “most important” statement of all the vision options.

Q2b. Statistically Significant Differences of the single most important to future vision

“ 56% of seasonal respondents rate Freedom retain it’s rural character as the single most important item to their future vision of Freedom, significantly different from year round residents at 49%-both ratings are by far the highest of all options.

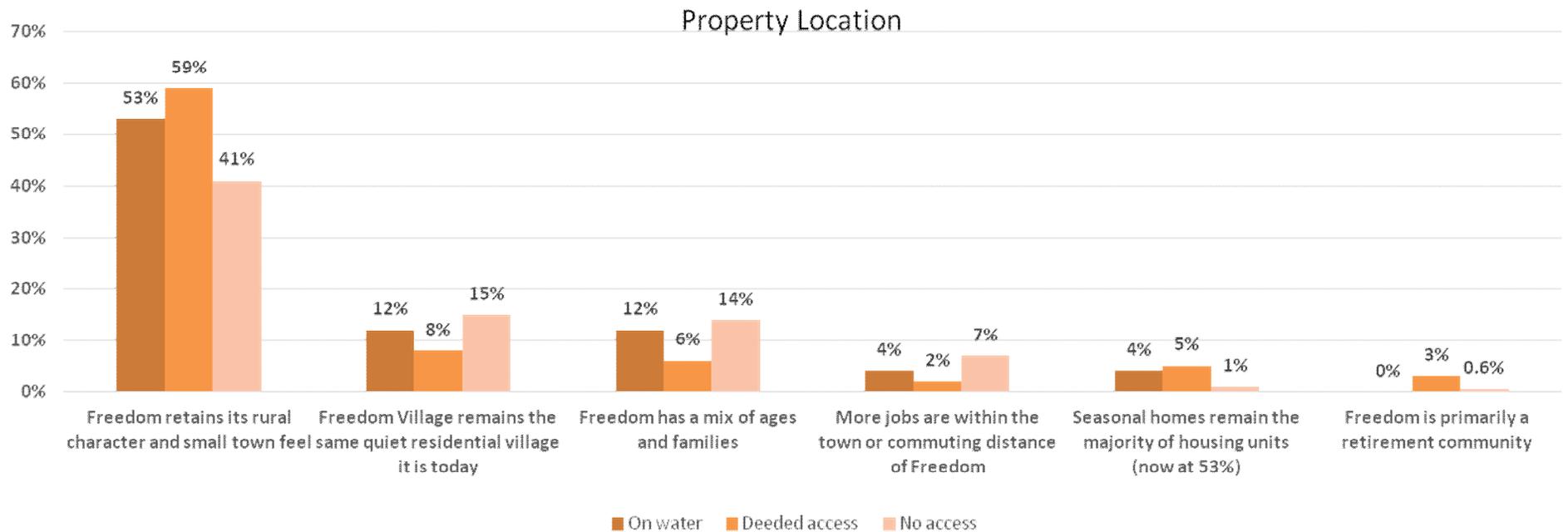


“ 17% of those or within a mile of the village rated keeping the same quiet residential village as the single most important thing.

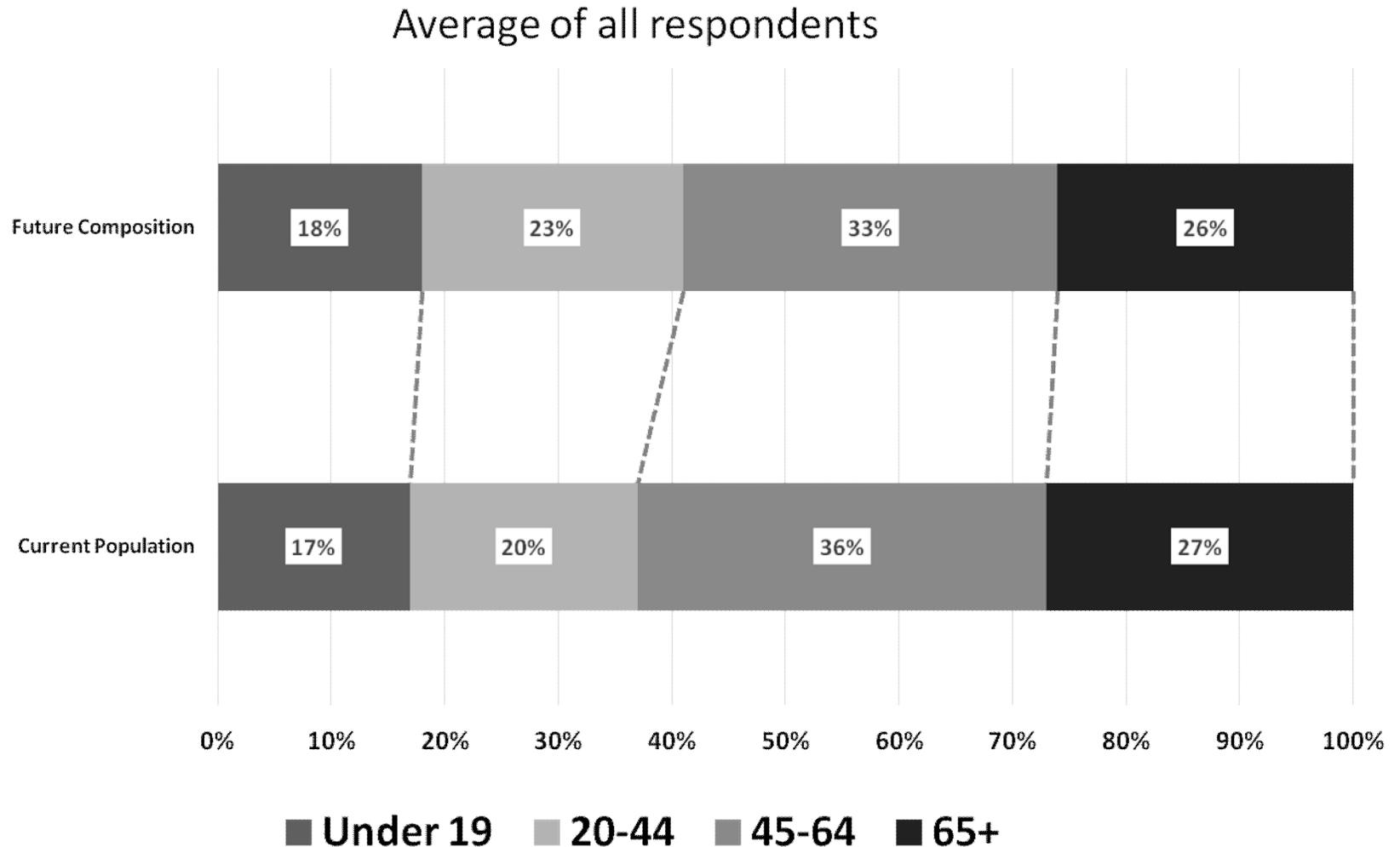


Q2b. Statistically Significant Differences of the single most important to future vision

- “ Respondents living on the water or with deeded access rate Freedom retains it’s rural character as the single most important item for Freedom’s future-significantly more than the 40% with no water access do.
- “ Respondents on the water and with no water access rate keeping the quiet residential village and Freedom having a mix of ages and families as significantly more important as those with deeded water access.

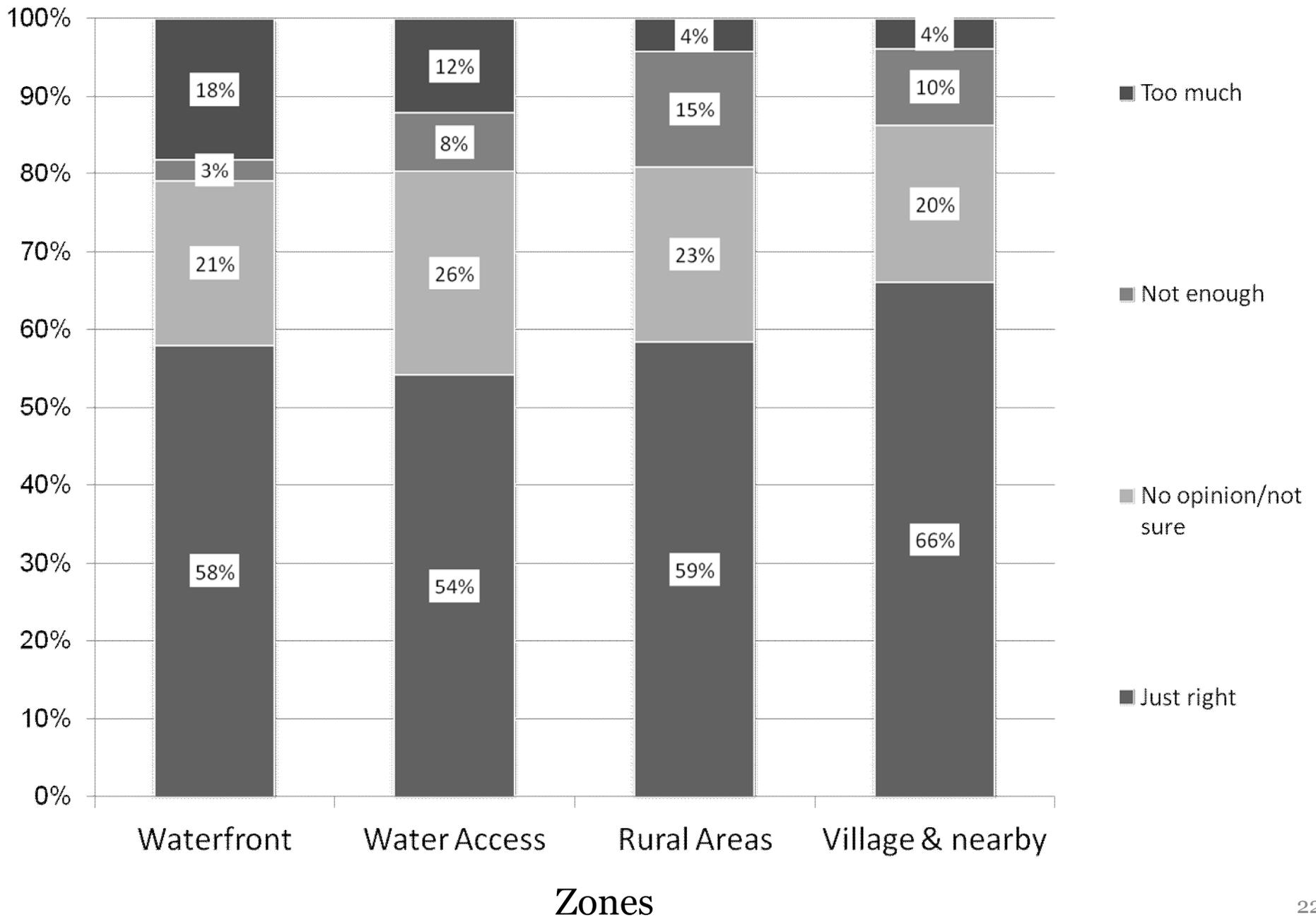


3. Future preferred age composition



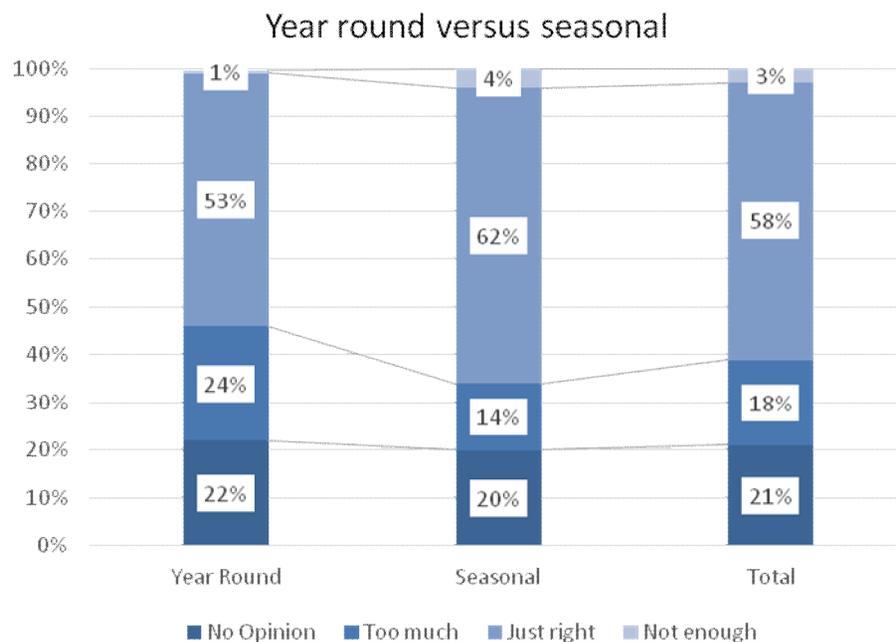
There are no statistically significant differences based on year round/seasonal, property location, or distance from the village.

Question 4: How do you feel about the current level of housing development in Freedom's zones?

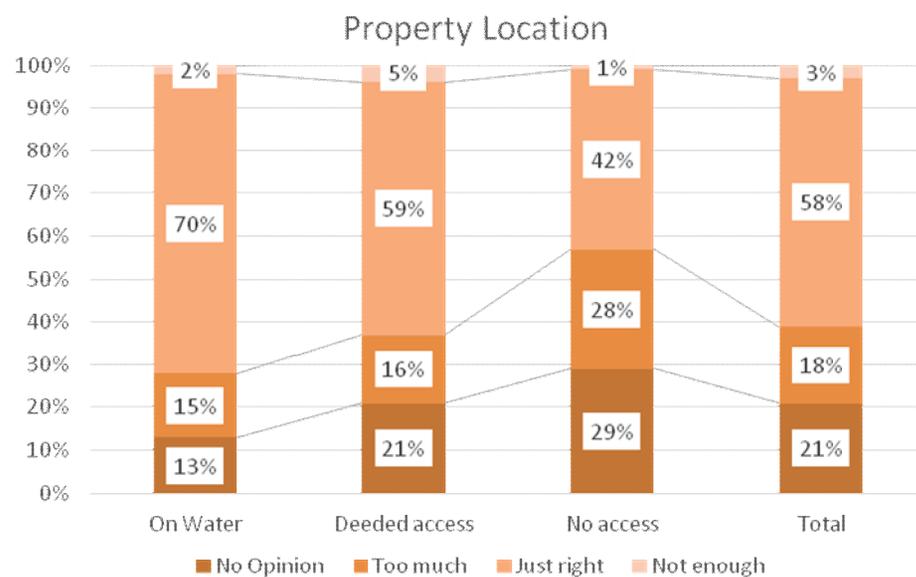


Q4a. Statistically significant differences on housing in the waterfront

“ As expected, year round respondents say there is too much development in the waterfront compared to seasonal respondents.

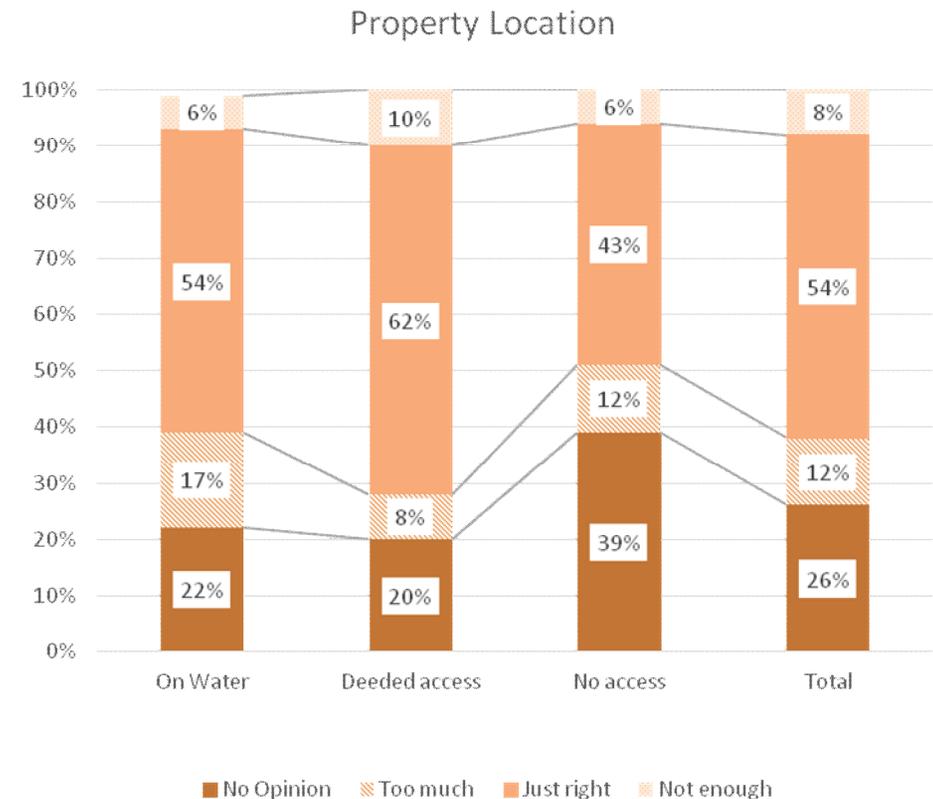


“ The pattern continues based on property location. Those on the water and with deeded access say development in the waterfront is just right significantly more than those with no water access do.



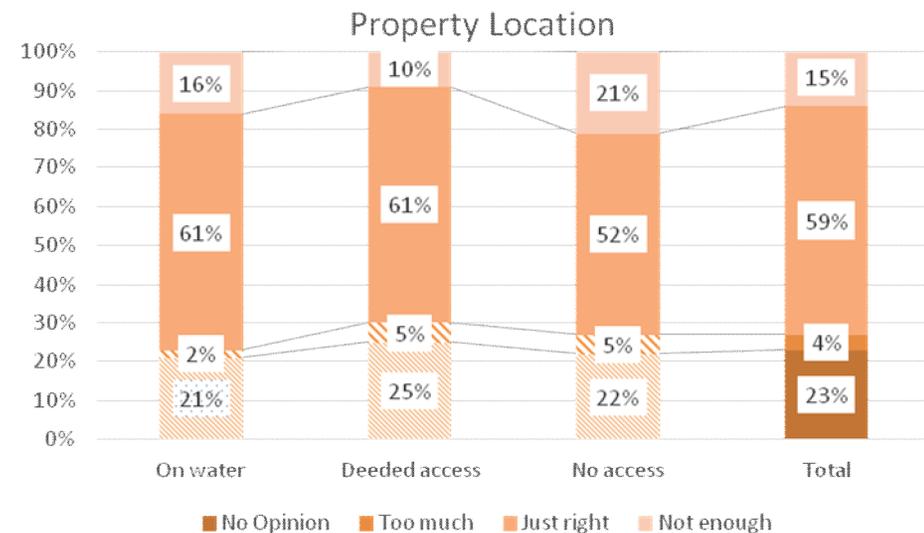
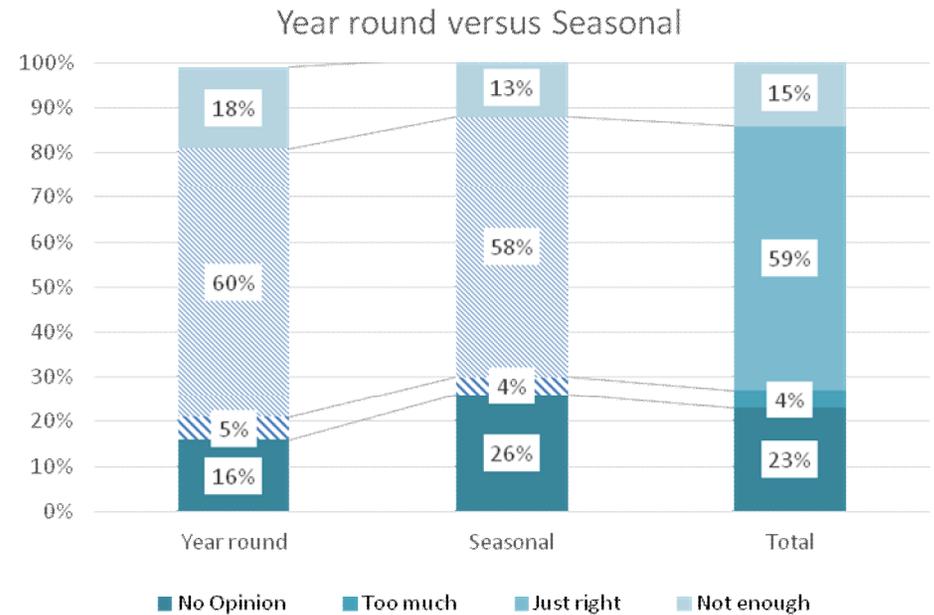
Q4b. Statistically significant differences on Housing with Deeded Water Access

- “ The data for year round and seasonal as well as those for distance from village show no statistically differences.
- “ Those with deeded water access are significantly more satisfied with the level of housing development with deeded water access.
- “ Note; items with diagonal fill do not show a statistically significant difference.



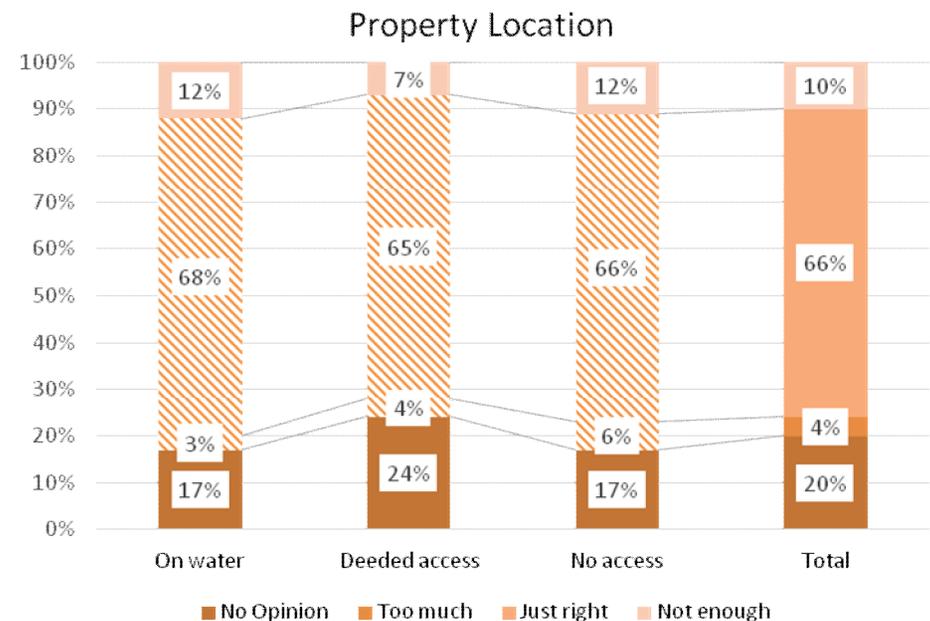
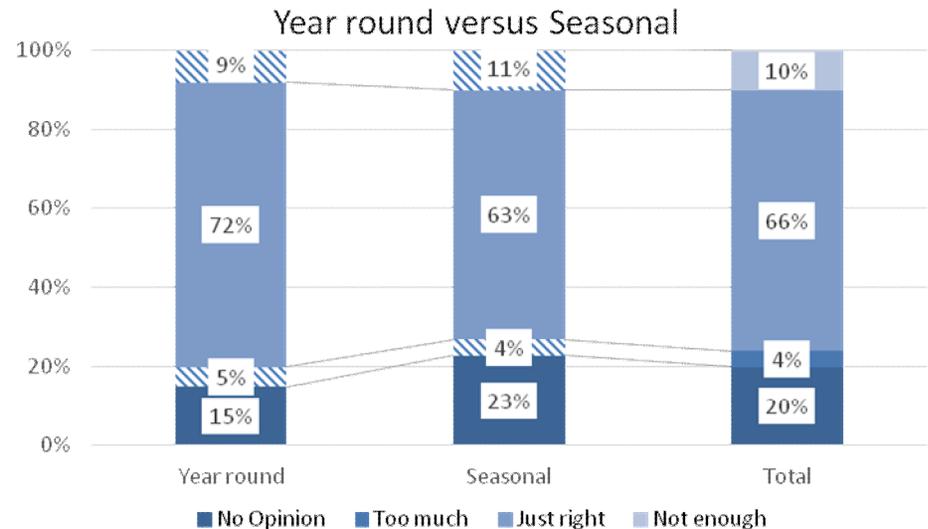
Q4c. Statistically significant differences on Housing in Rural Residential

- “ Distance from village—no significantly significant difference.
- “ Year round respondents are significantly more likely to say there is not enough development in the rural residential zone.
- “ Those respondents with no water access also say there is not enough housing development in the rural residential zone.
- “ Note; items with diagonal fill do not show a statistically significant difference.

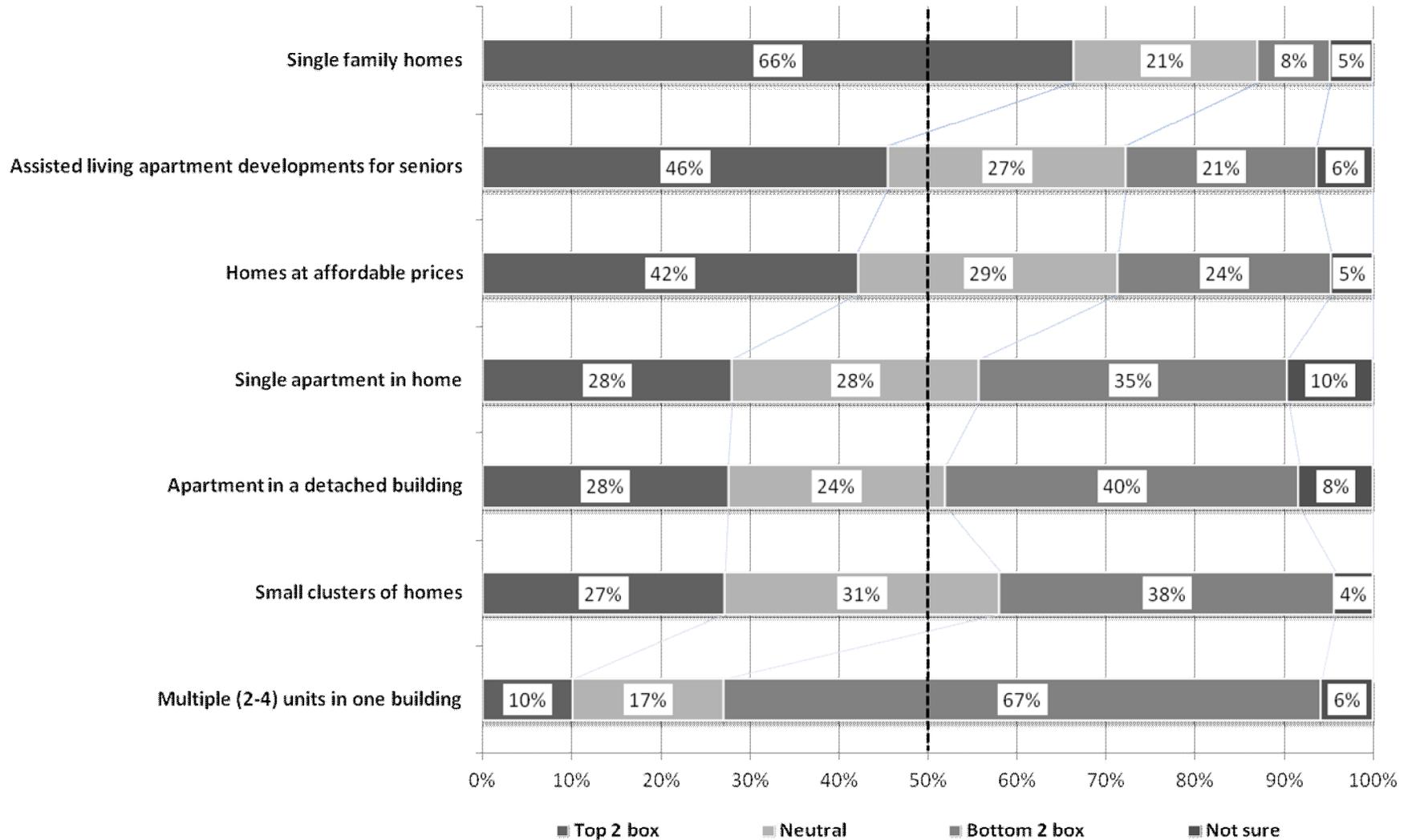


Q4d. Statistically significant differences on Housing in the Village & Nearby

- “ The data on the distance from village show no significantly significant difference.
- “ Year round respondents are significantly more likely to say housing in the village is just right.
- “ Respondents on the water and with no water access are significantly more likely than those with deeded access to say there is not enough housing development in the village and near by.
- “ Note: items with diagonal fill do not show a statistically significant difference.



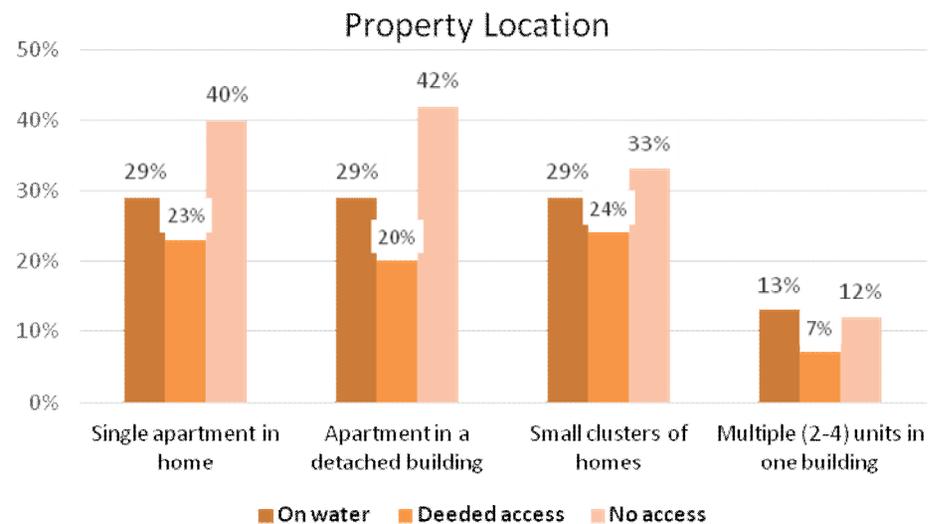
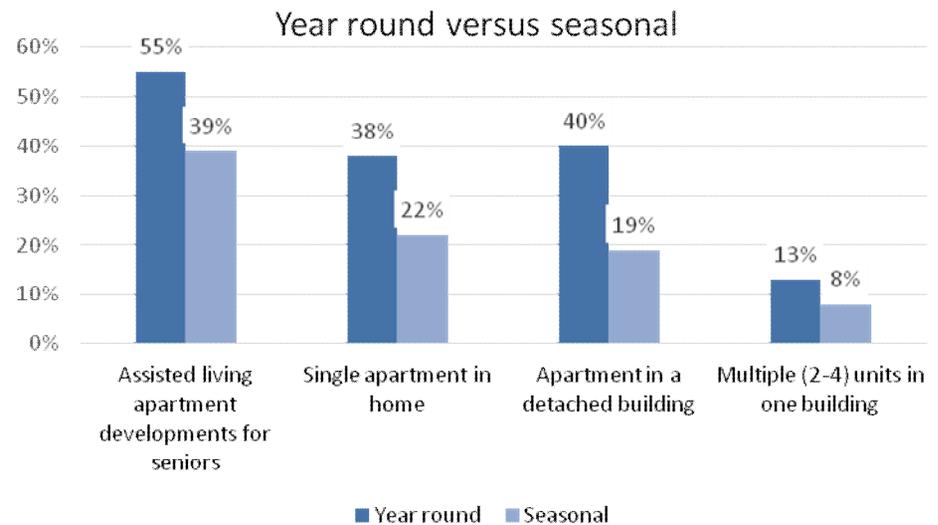
Question 5: To what extent do you support construction of these types of residences?



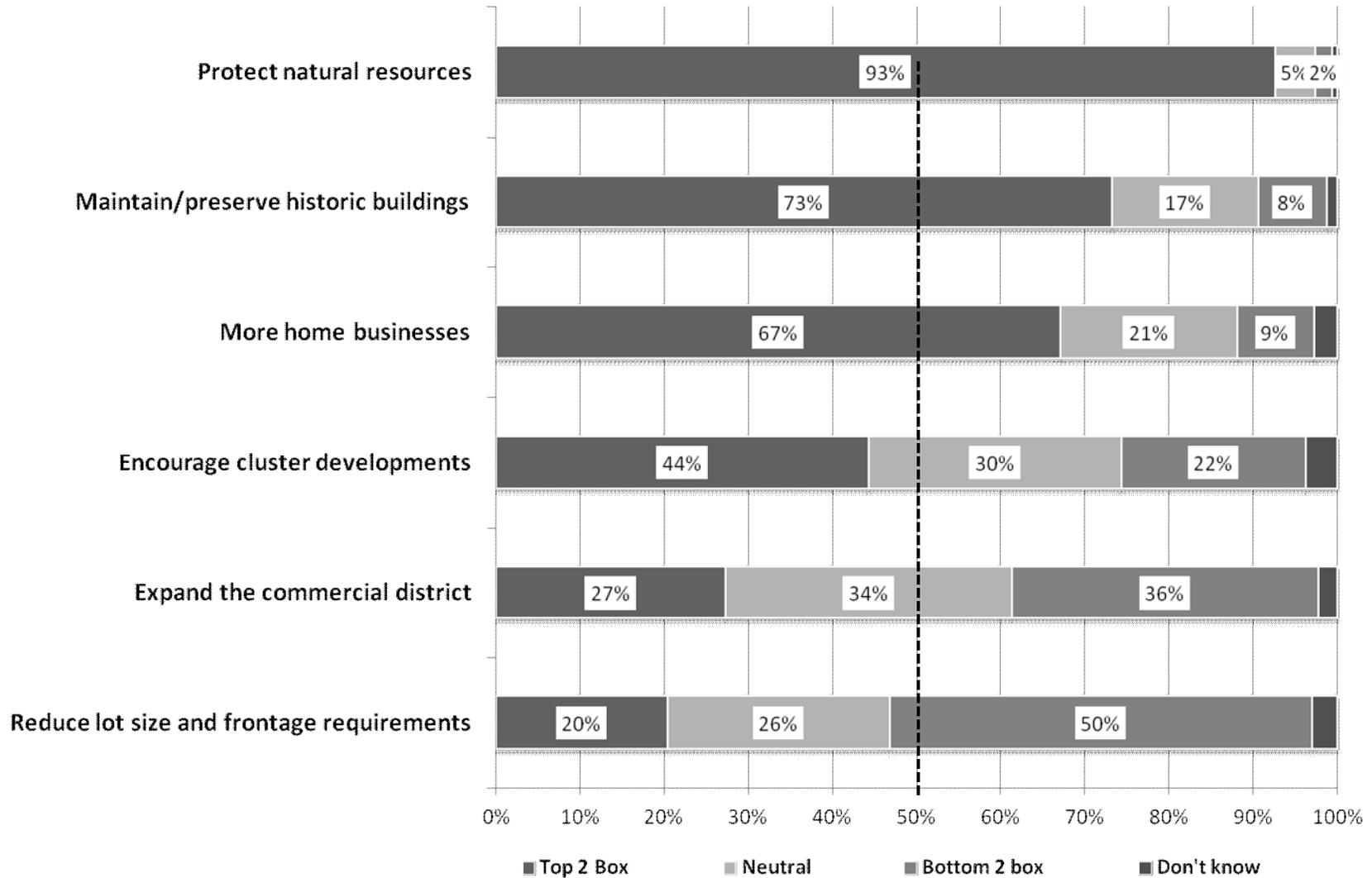
Reference scale: 5 = to a great extent to 1= not at all

Q5. Statistically significant differences on support for types of residences

- “ The data on the distance from village show no significantly significant difference.
- “ Year round respondents support assisted living developments for seniors, single apartment in the home, and apartments in a detached building significantly more than seasonal respondents do.
- “ Those with no water access support single apartment in home, apartments in a detached building, and small cluster of homes significantly more than those on the water and with deeded access do.



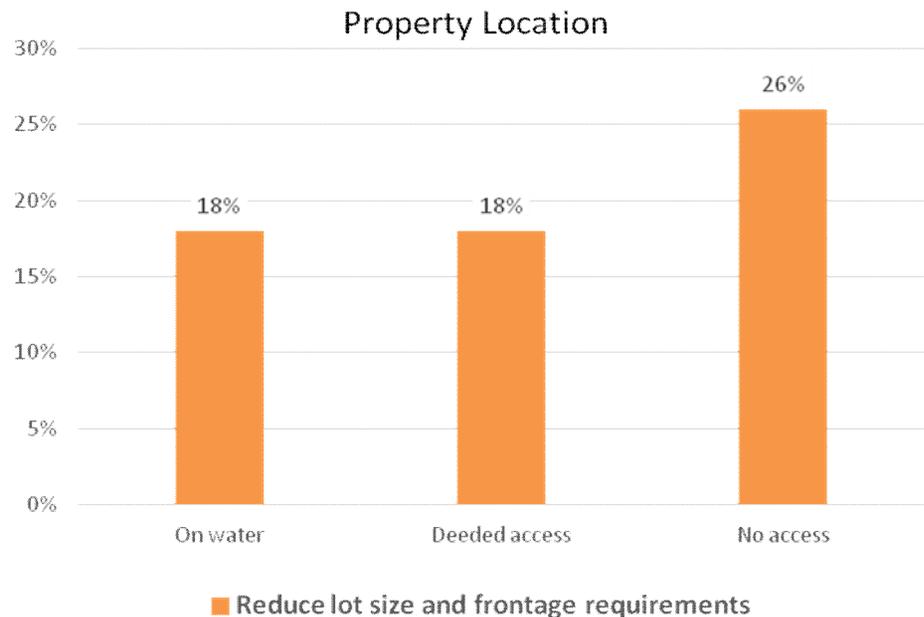
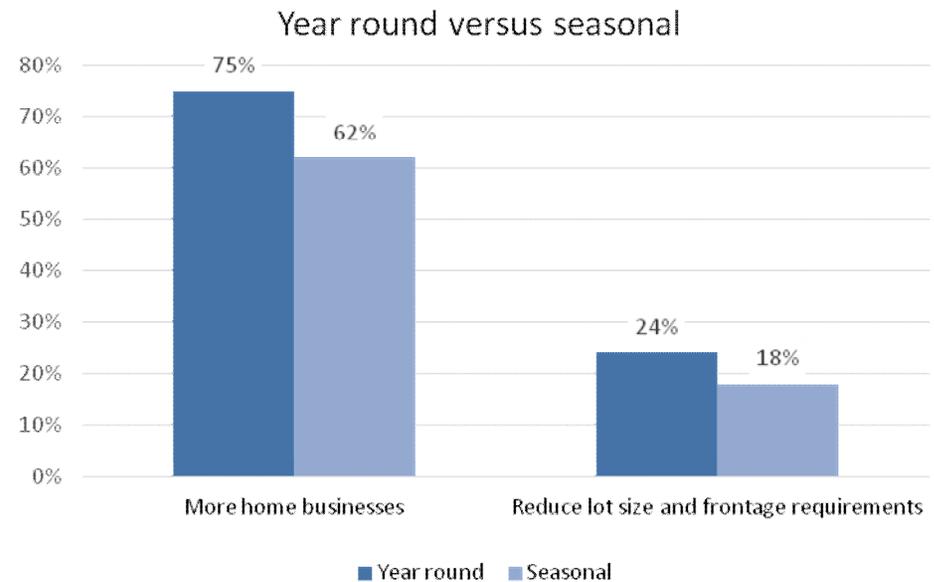
Question 6: To what extent do you want future zoning regulations to support the following?



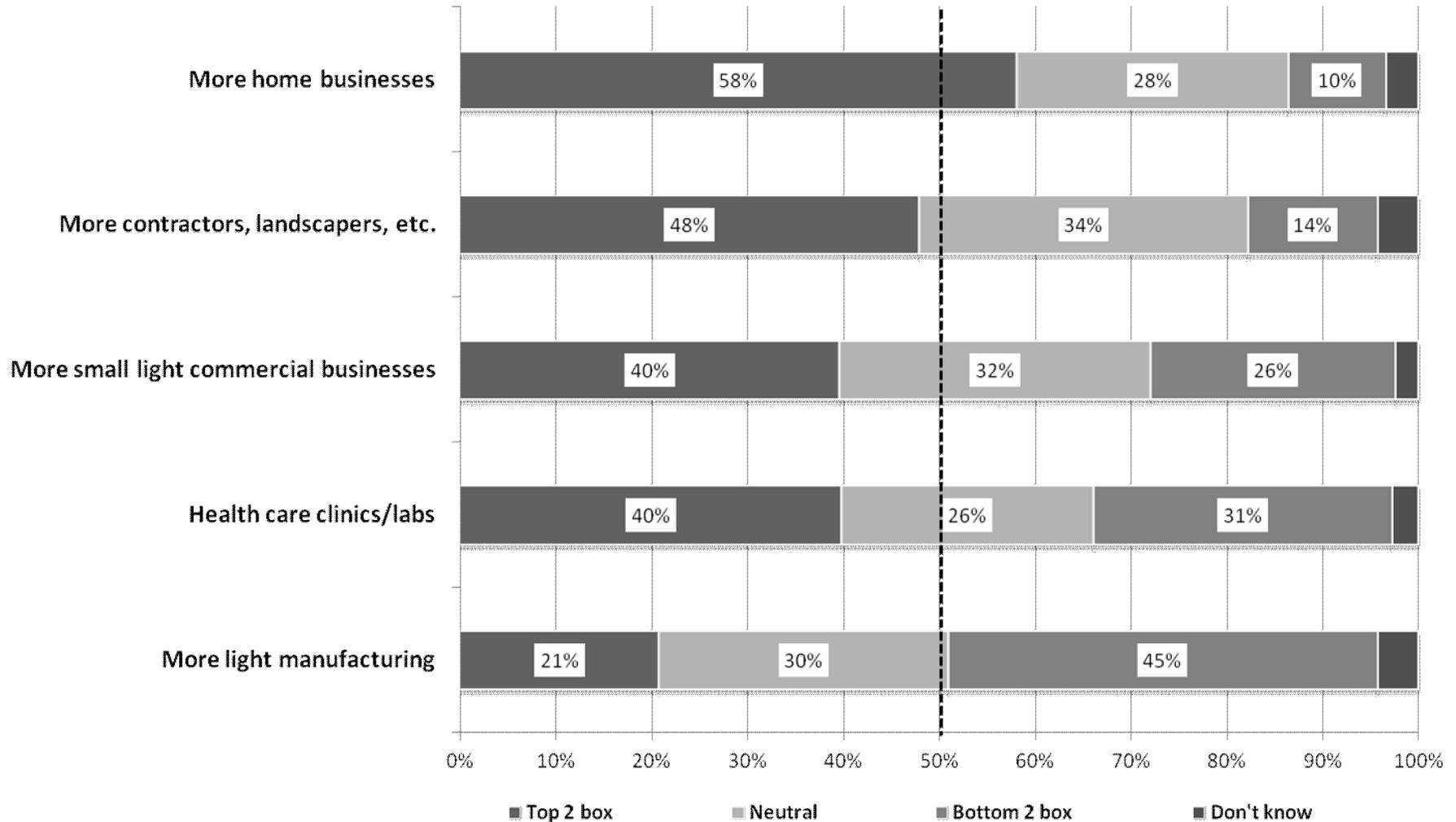
Reference scale: 5 = to a great extent to 1= not at all

Q6. Statistically significant differences on Support for future zoning regulations

- “ There are only three statistically significant differences amidst sub-groups regarding support for future zoning regulations.
- “ 3 out of 4 year round respondents support more home businesses, compared to 60% of seasonal respondents.
- “ Year round respondents and those with no water access supported reducing the lot size and frontage requirements significantly more than other groups do.



Question 7a: How important do you feel the following will be to Freedom's future over the next 10 years?

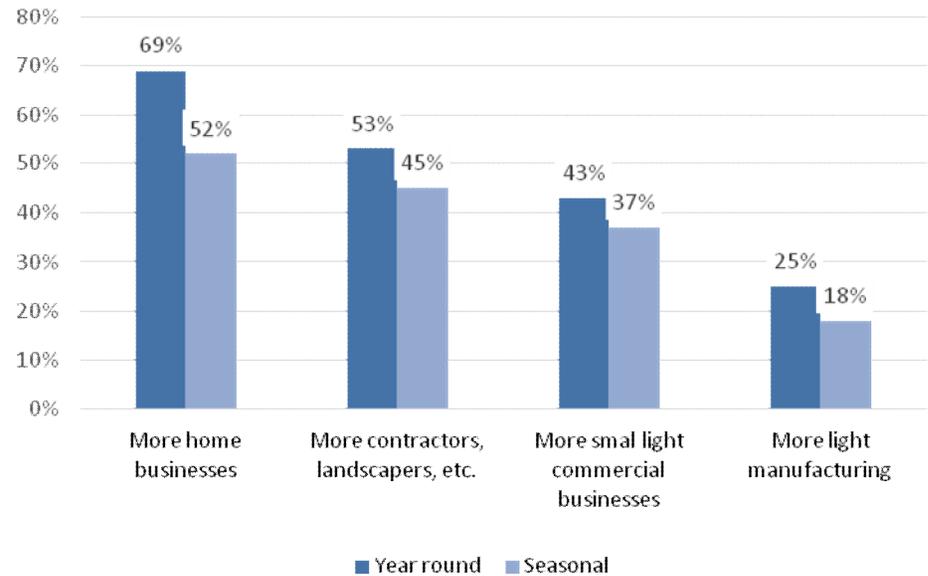


Reference Scale: 5 = extremely important to 1 = not at all important

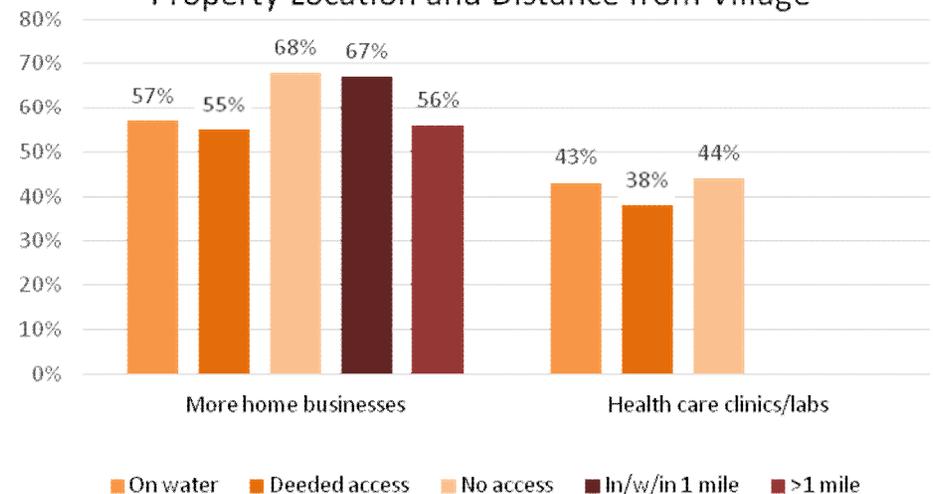
Q7a. Statistically significant differences on Importance to Freedom's Future

- “ Year round respondents said home businesses, contractors and landscapers, and some light commercial were more important than seasonal respondents did.
- “ Fully 70% of year round respondents, and 2/3s of those living in or within a mile of the village, and with no water access supported more home businesses.
- “ About 40% of respondents said health clinics/labs are important to Freedom's future with those on the water and with no access say this is more important.

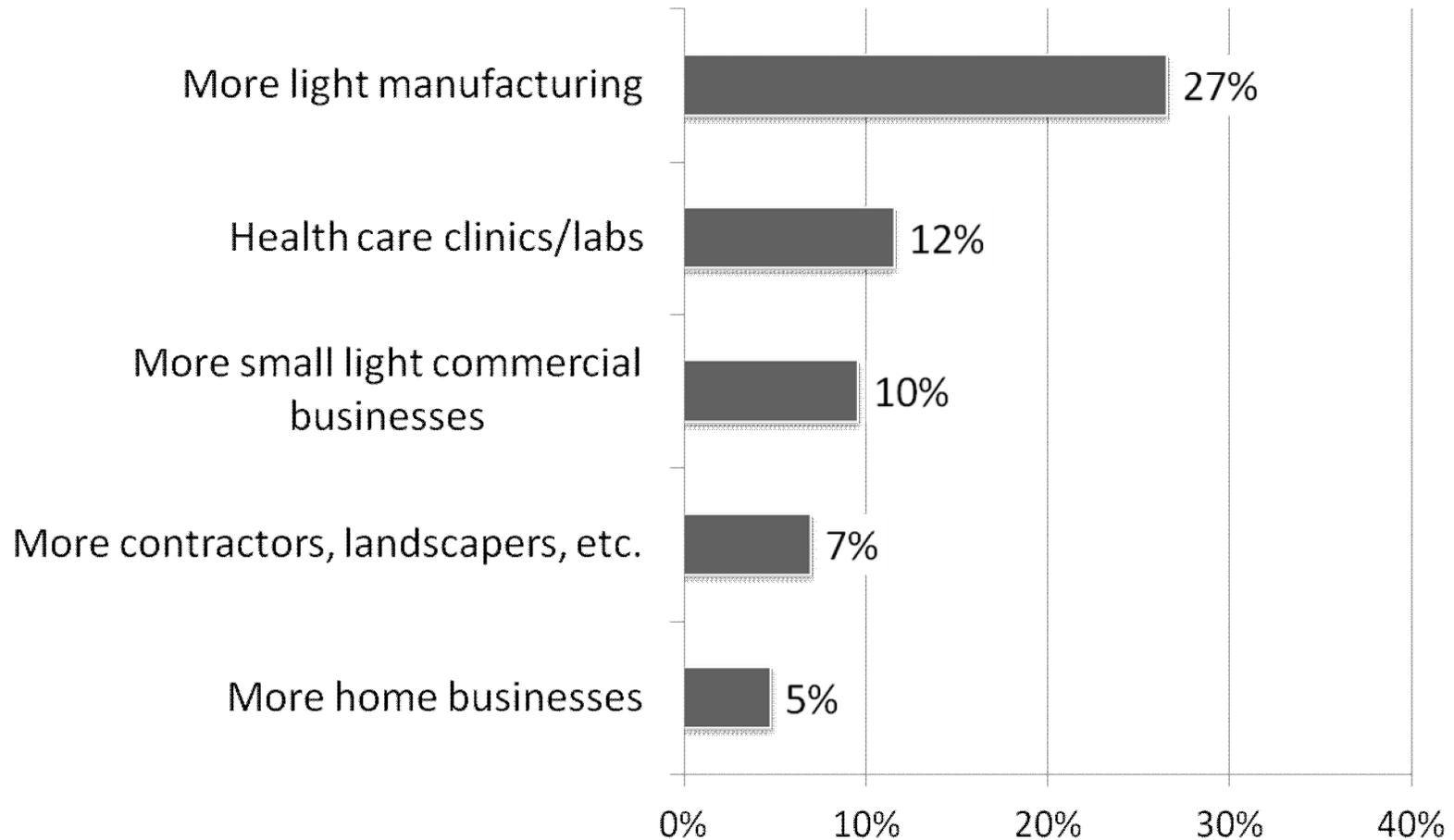
Year round versus seasonal



Property Location and Distance from Village



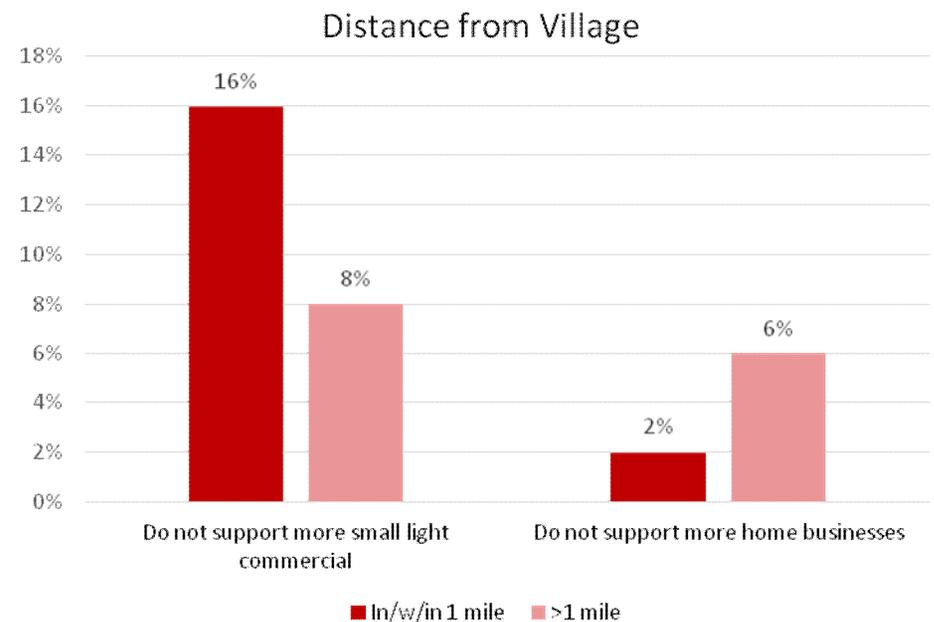
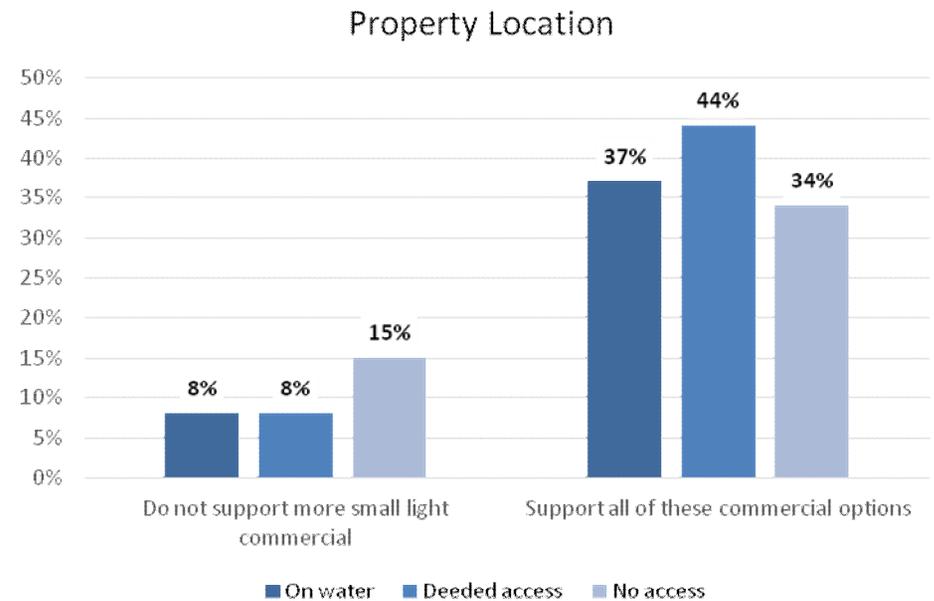
Question 7b: Which of the above do you not support?



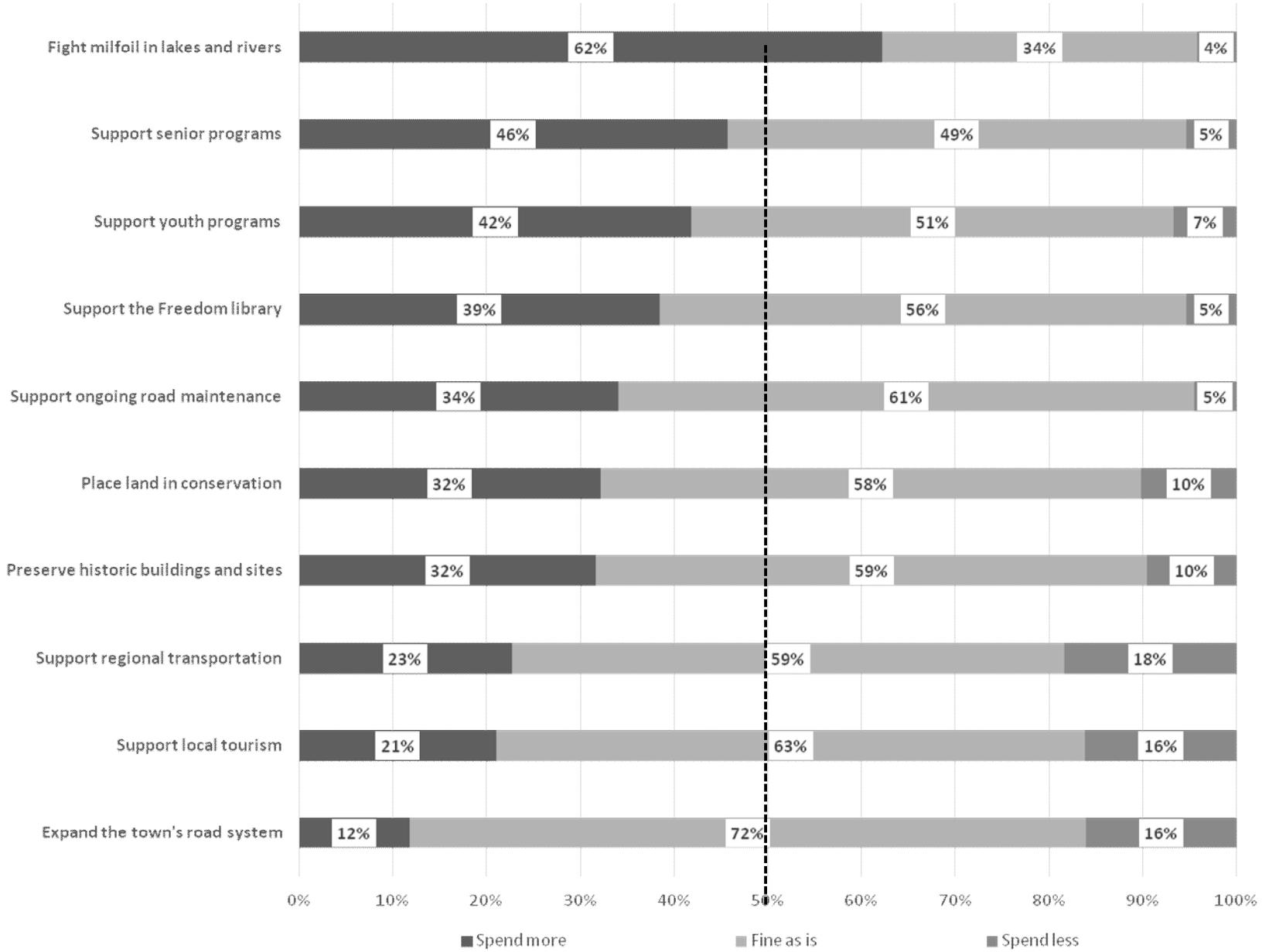
NOTE: In contrast, an even stronger endorsement came from the 40% of respondents who answered “support all”

Q7b. Statistically significant differences on Which do you not support?

- “ The data for year round residents versus seasonal show no significantly significant differences.
- “ Respondents with no water access are significantly less supportive of more small light commercial development.
- “ 40% of all respondents support all the options, with those with deeded access significantly more supportive than those on the water or with no access are.
- “ Those in and within a mile of the village also are significantly more likely to not support light commercial development and home businesses.

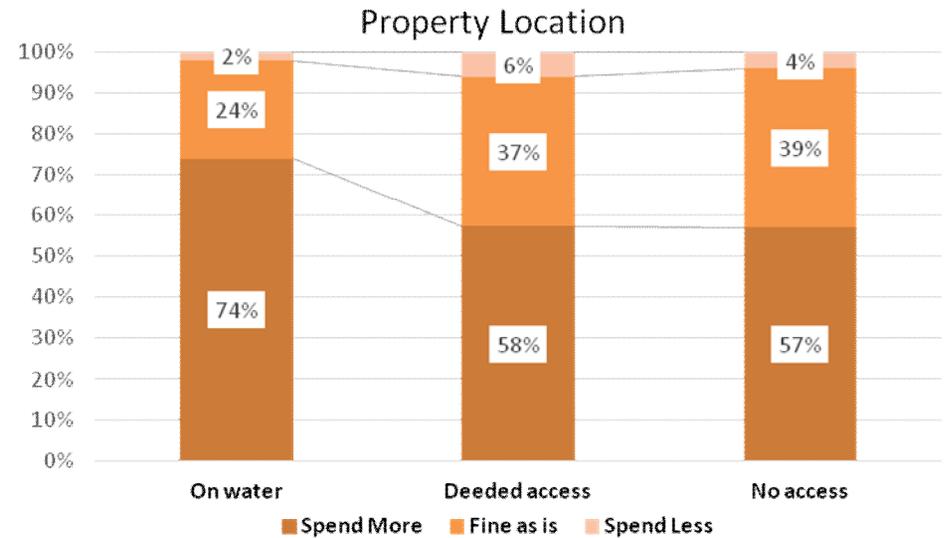


Question 8: What level of tax support do you want to see used for the following?



Q8. Statistically Significant Differences on tax support

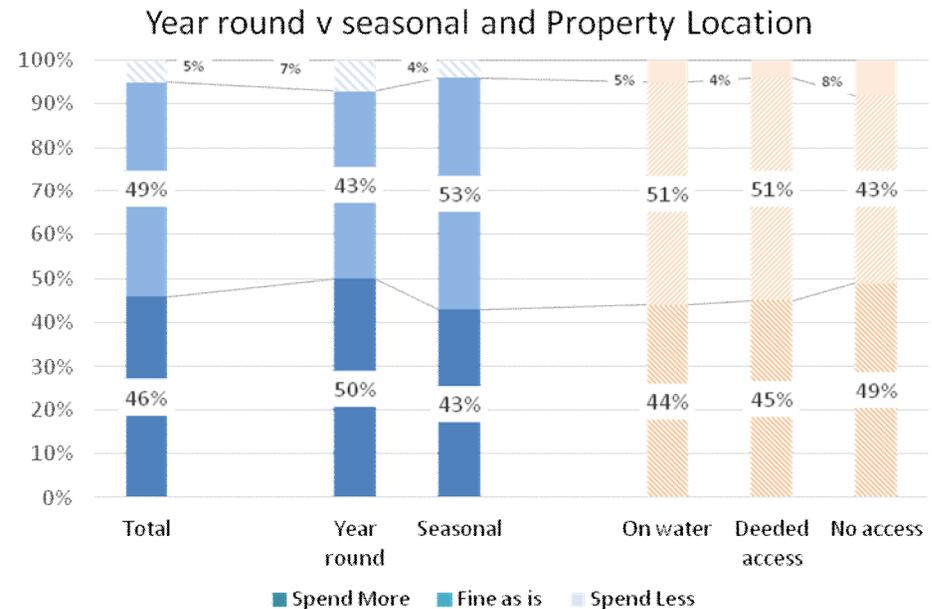
“ 3 out of 4 respondents who live on the water want to spend more tax dollars to **fight milfoil in lakes and rivers**,” compared to those with deeded access or no water access—who still rate this almost 60%.



“ Half of year round respondents want to spend more to **support senior services**,” significantly more than seasonal respondents who say current spending is fine.

“ The only statistically significant difference depending on property location is about spending less.

“ Note: items with diagonal fill do not show a statistically significant difference.



Q8. Statistically Significant Differences on tax support

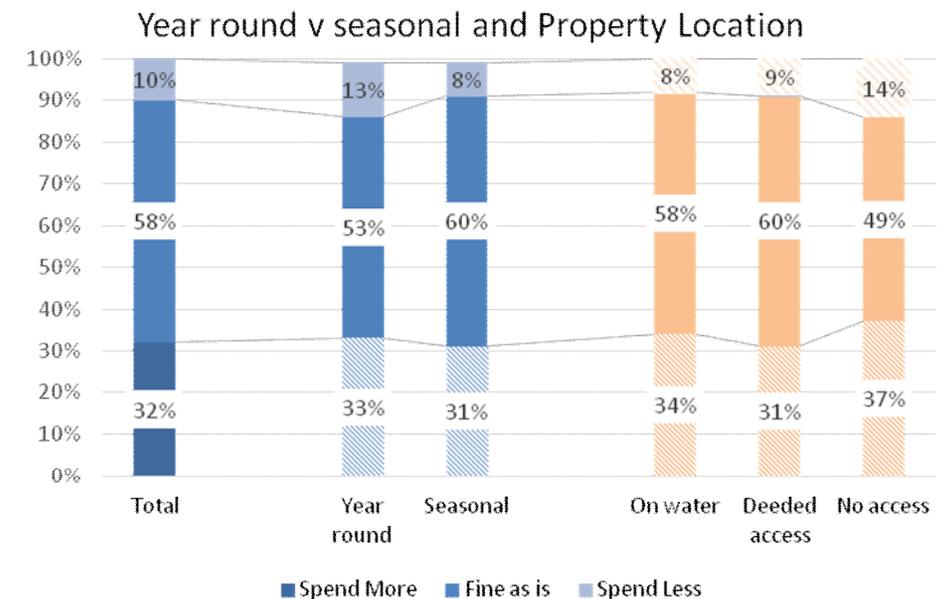
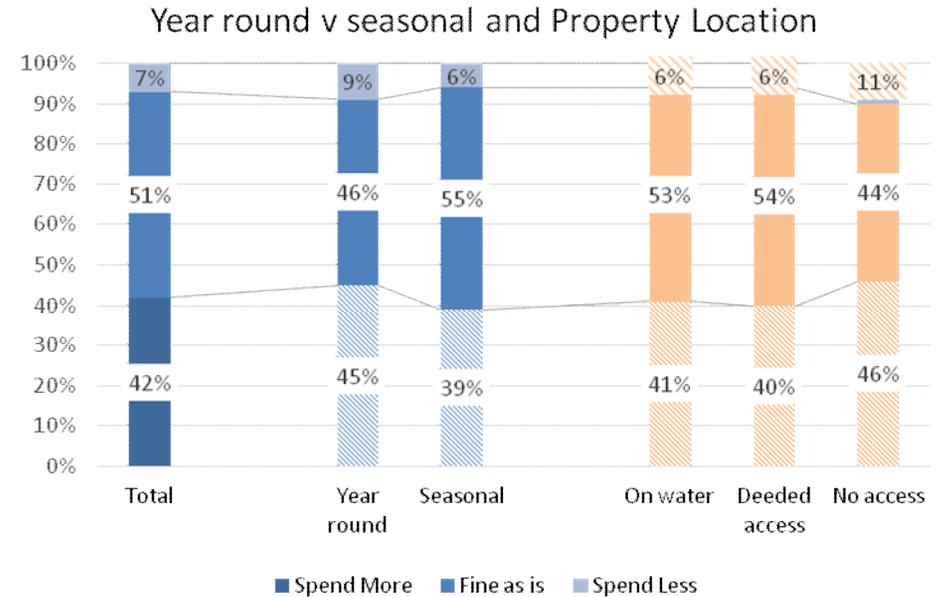
“ 45% of year round respondents favor spending more on youth programs, while 55% of seasonal respondents say spending is fine as is.

“ Those on the water and with deeded access say spending is fine as is significantly more often than those with no water access do.

“ 60% of seasonal respondents are satisfied with current spending to place land in conservation, while year round respondents want to increase spending.

“ Those with no water access are significantly less satisfied with current spending levels than those on water and with water access are.

“ Note: items with diagonal fill do not show a statistically significant difference.

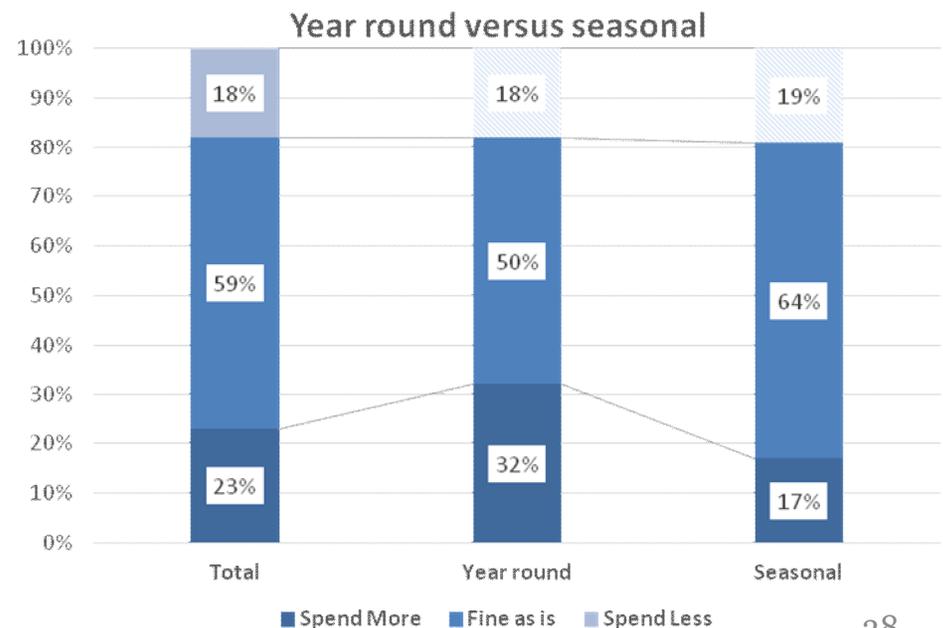
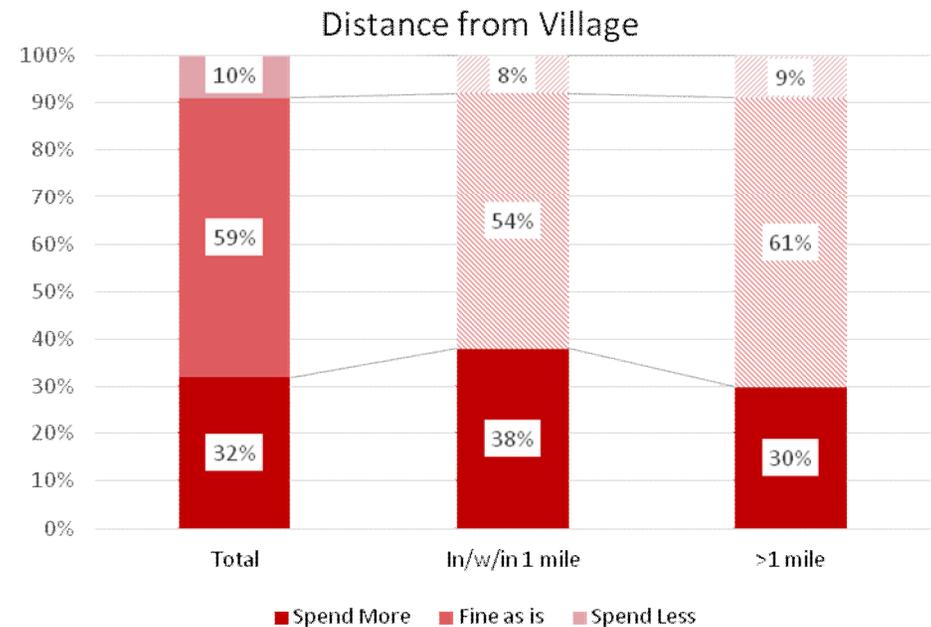


Q8. Statistically Significant Differences on tax support

“ Those in and near the village support spending more to preserve historic buildings and sites than those farther away.

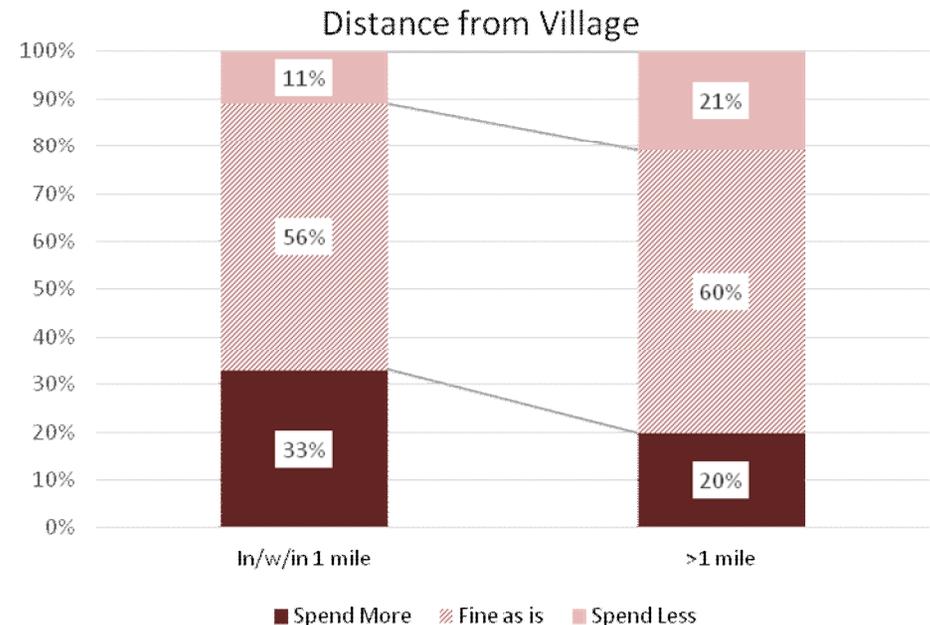
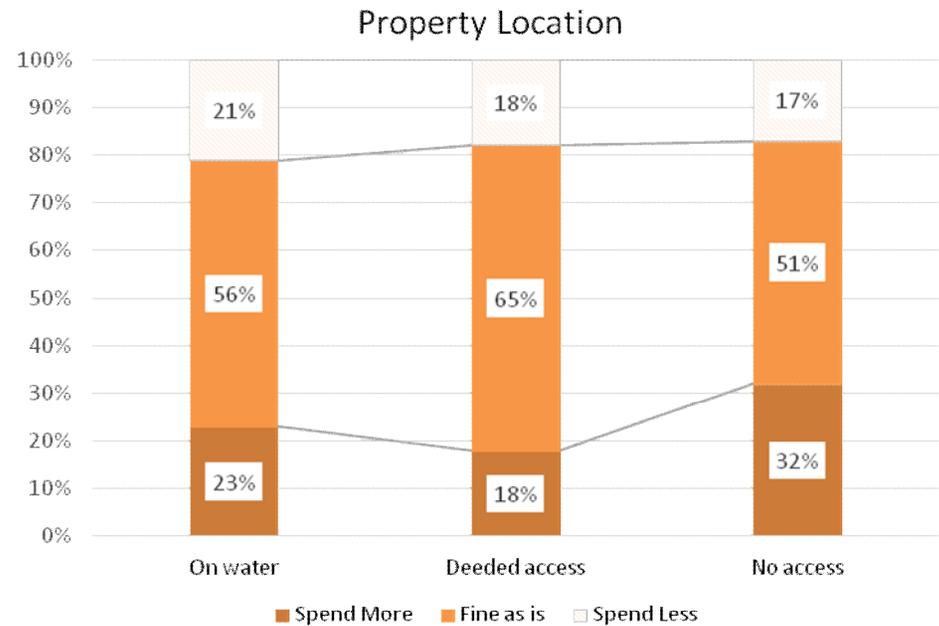
“ Year round respondents support spending more on regional transportation while seasonal respondents are satisfied with current spending levels

“ Note: items with diagonal fill do not show a statistically significant difference.



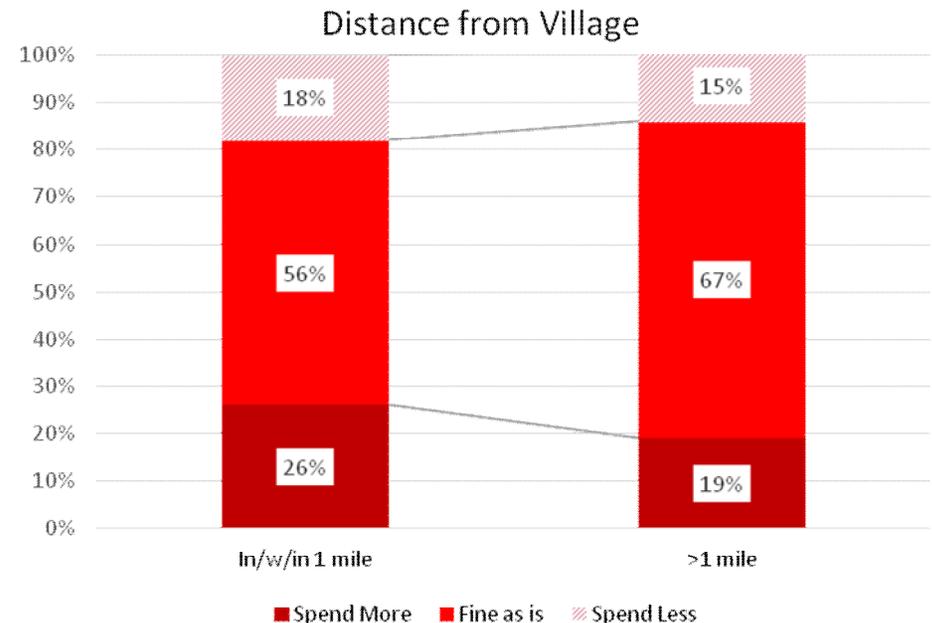
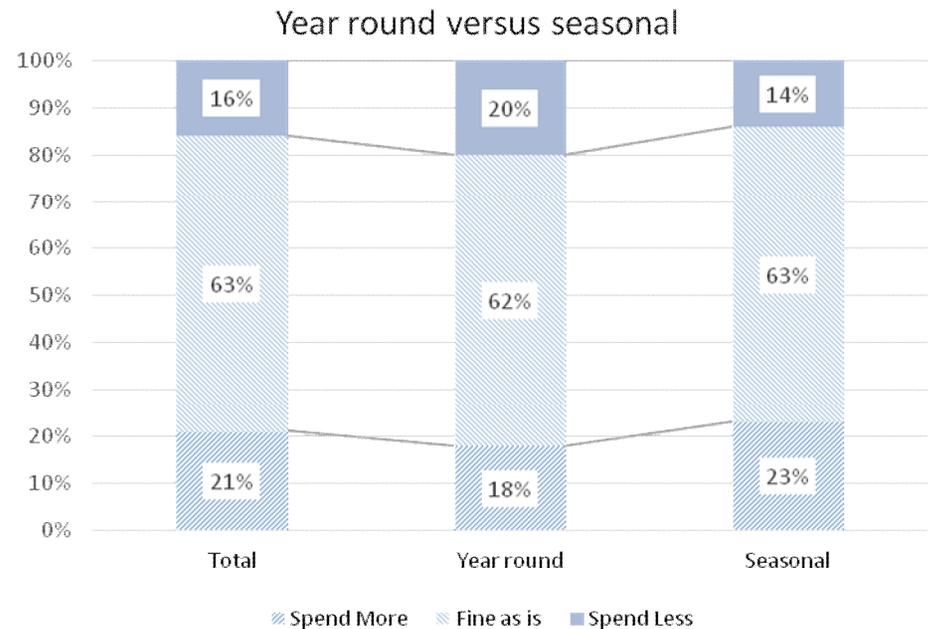
Q8. Statistically Significant Differences on tax support

- “ Respondents with deeded water access think “**support regional transportation**” is fine as is to statistically significant level over the other 2 groups. Those with no water access want to spend more.
- “ 33% of those in or within 1 mile of the village want to spend more to “support regional transportation” than those >1 mile away do (20%).
- “ Note: items with diagonal fill do not show a statistically significant difference.



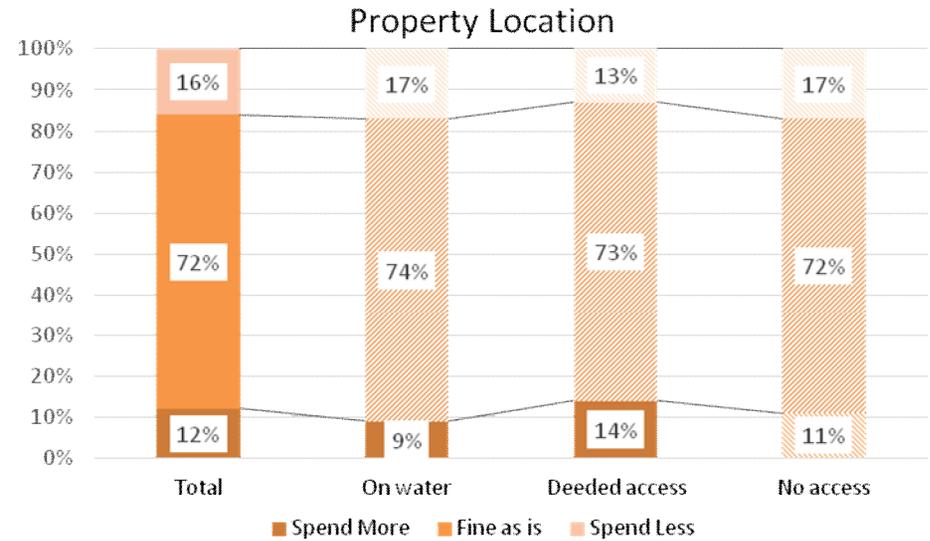
Q8. Statistically Significant Differences on tax support

- “ 20% of year round respondents want to spend less on “local tourism” than seasonal respondents do (14%).
- “ 26% of those living in or within one mile of the village want to spend more on local tourism versus 19% of those >1 mile from the village.
- “ Note: items with diagonal fill do not show a statistically significant difference.

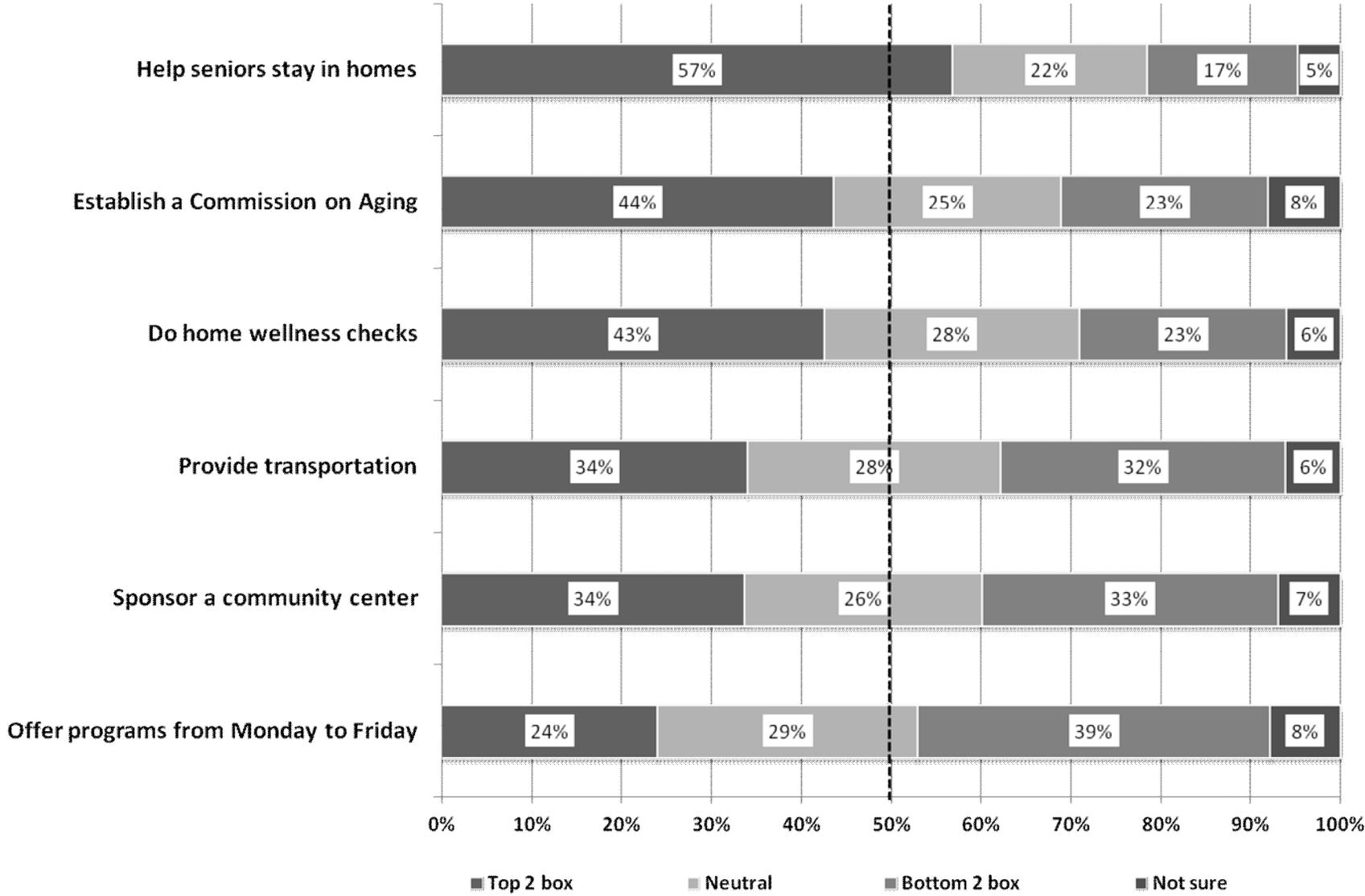


Q8. Statistically Significant Differences on tax support

- “ All sub groups were quite similar in their views on whether to spend more to “expand the town’s road system.”
- “ Only those with no water access—at 14% wanting to spend more--showed a statistically significant difference from those on the water (9%).
- “ Note: items with diagonal fill do not show a statistically significant difference.



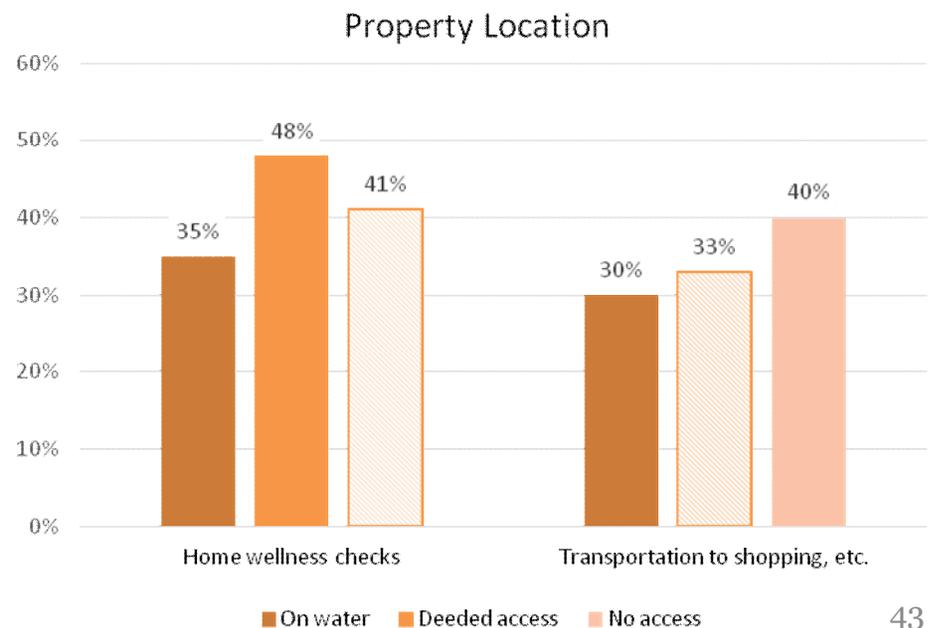
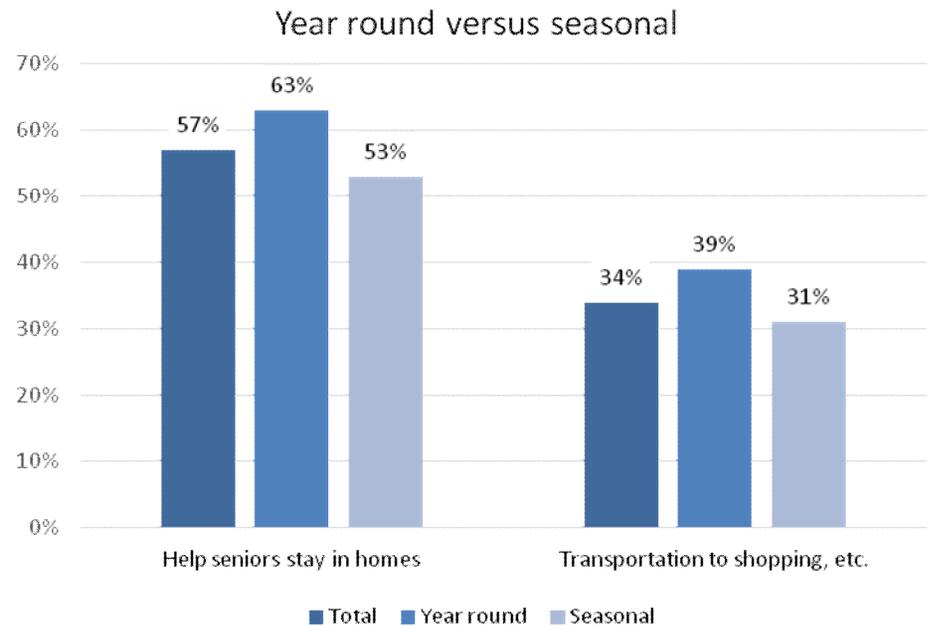
Questions 9: To what extent do you want the town to provide these services?



Reference scale: 5 = to a great extent to 1= not at all

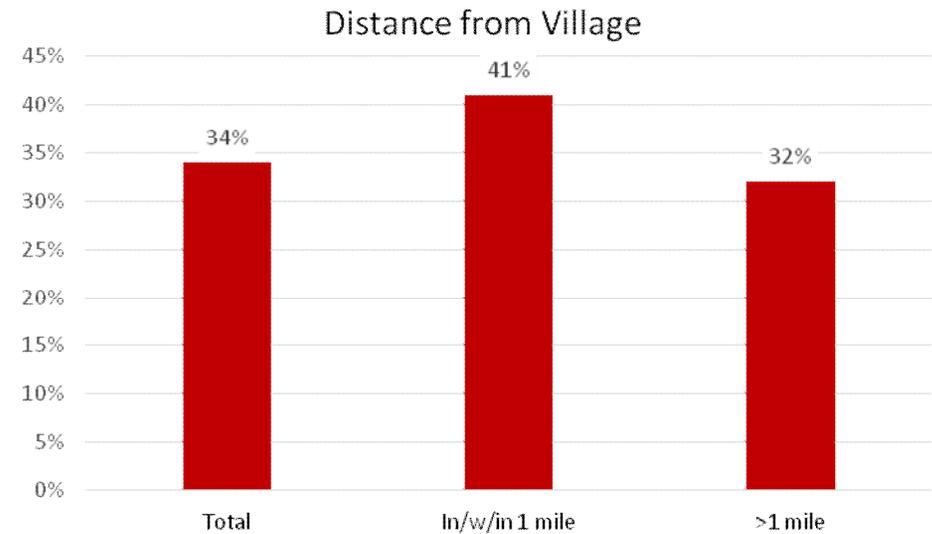
Q9. Statistically significant differences in supporting the town offering services for seniors

- “ Year round respondents are significantly more supportive of helping seniors stay in their homes and providing transportation to shopping, doctors, etc. than seasonal respondents are.
- “ 48% of those with deeded water access supported home wellness checks—much more than the 35% on the water who did.
- “ 40% of those with no water access support transportation to shopping, while 30% of those on the water do.
- “ Note: items with diagonal fill do not show a statistically significant difference.



Q9. Statistically significant differences in supporting the town offering services for seniors

“ 41% of those in and within one mile of the village support transportation to shopping, doctors, etc. compared to 32% of respondents who live >1 mile from the village.



Themes

Rural Character

Water resources

Quiet residential village

Historic buildings/sites

Senior Services

Cluster Developments

Composition of our Community

Reasonably Priced Homes

Other Housing

Business Activity

Home Businesses

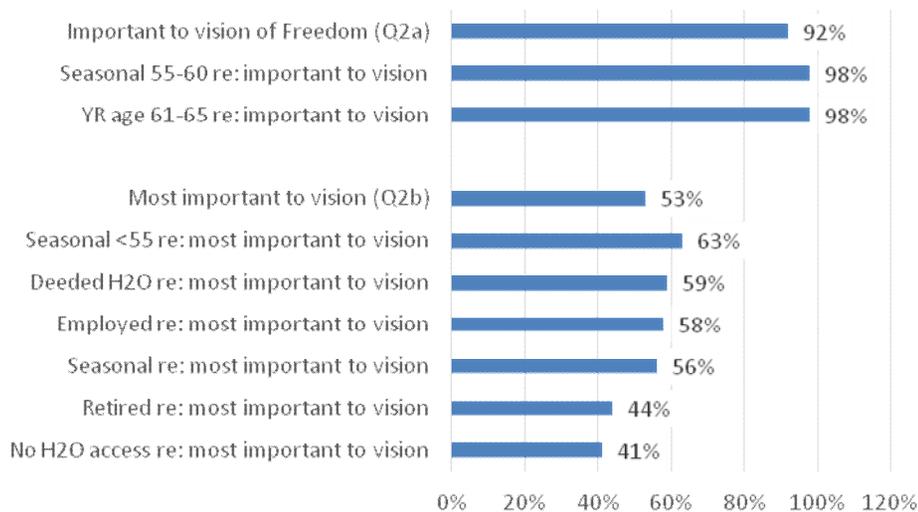
Roads and Transportation

The survey asked multiple questions about certain topics—or themes. The following pages show the results for the themes—were the answers consistent? Were there significant differences among sub groups? This information will inform the Master Plan.

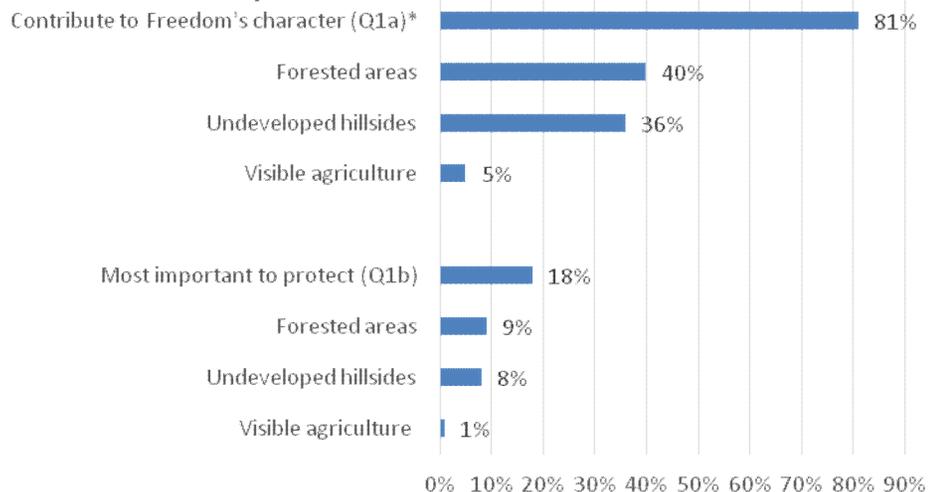
Theme: Rural Character

Retaining Freedom's rural character is the most important to respondents' vision of Freedom--92% rate this as very important

Rural Character important to vision



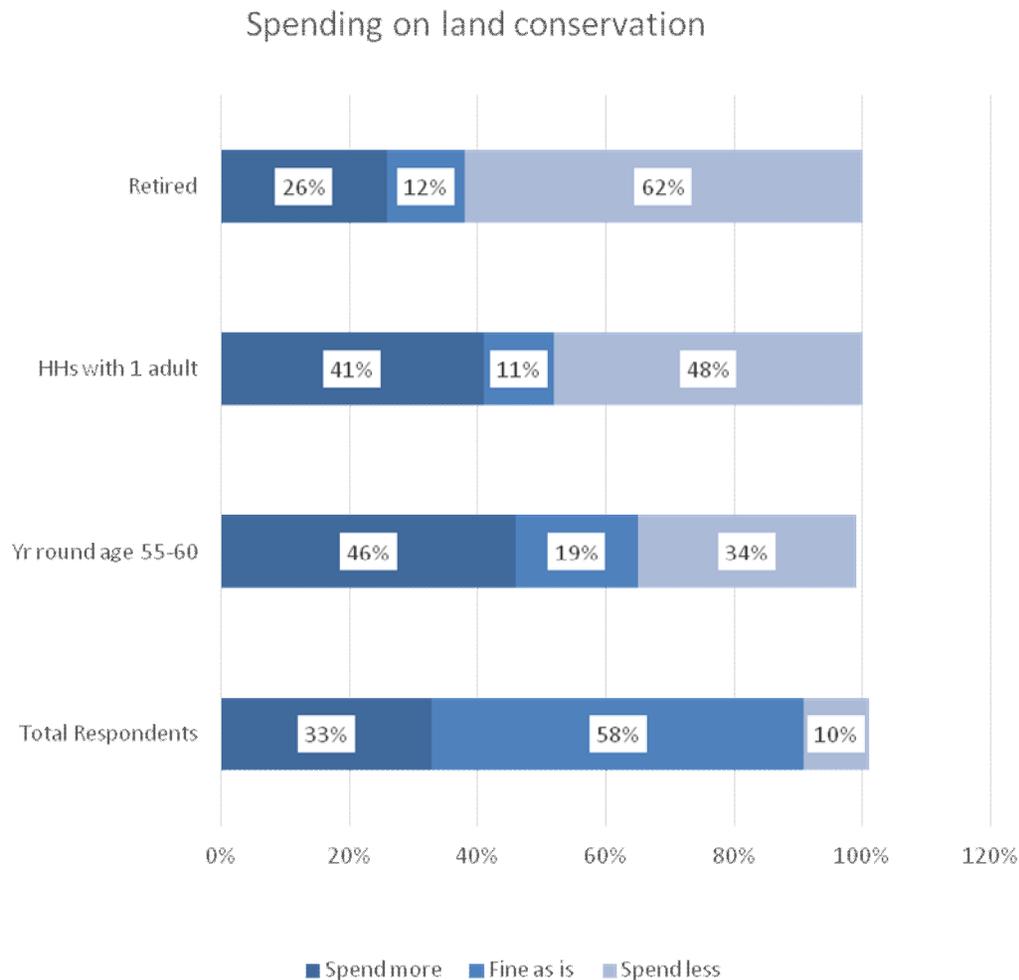
Important to Freedom's character



- “ All sub groups rate rural character as very important.
- “ 53% say rural character is the one most important—with seasonal/water access rating this more important and with no water access and retired rating this less.
- “ 81% of all respondents say rural character is 1 of 3 that contributes to Freedom's character—the sum of the ratings on forested areas, undeveloped hillsides, and visible agriculture.
 - . Seasonal respondents say forested areas are more important than those with no water access.
- “ 18% of all respondents rated these 3 features as most important to protect

Theme: Rural Character

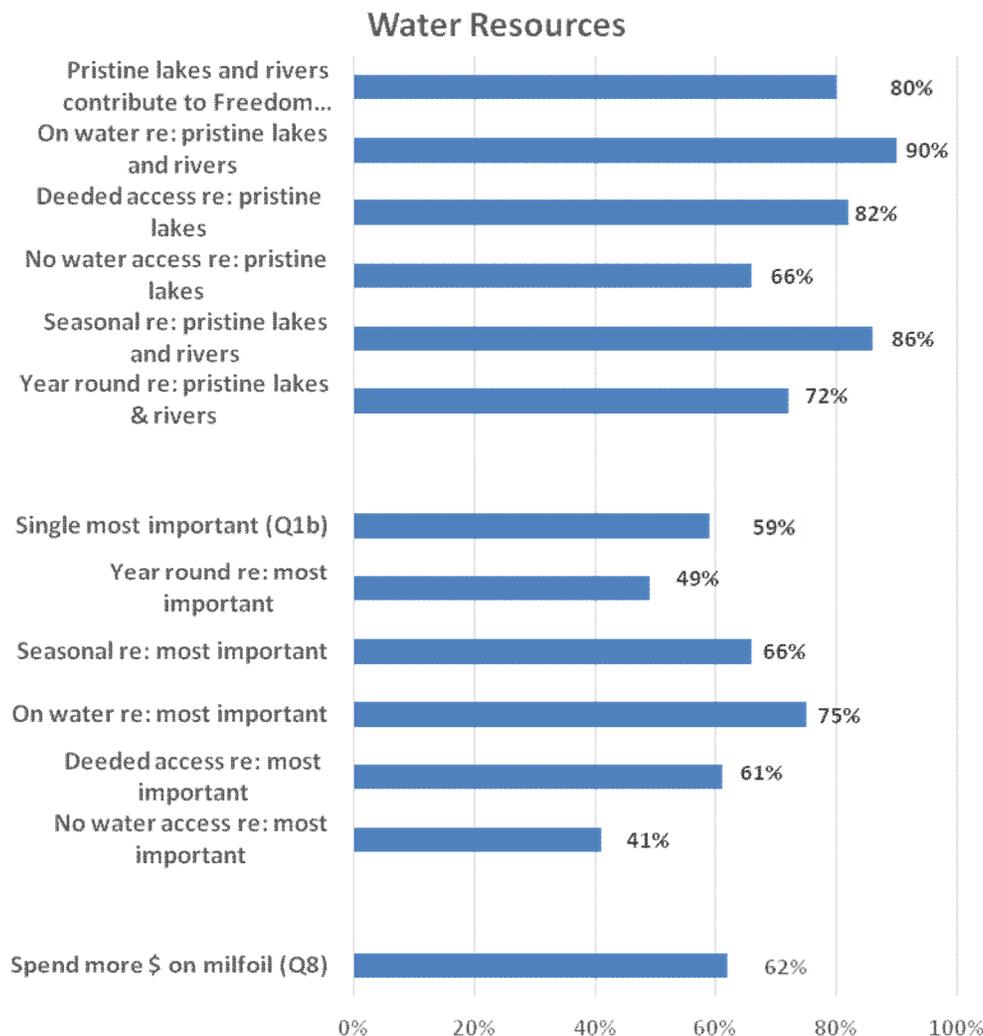
Despite the importance of rural character as a contributor to Freedom's character and future, respondents support for spending more taxes on land conservation is limited.



- “ 33% of all respondents want to spend more \$ for land conservation.
- “ 46% of year round respondents ages 55-60 and 41% of those living in a HH with one adult want to spend more.
- “ 26% of retired respondents want to spend more

Theme: Water Resources

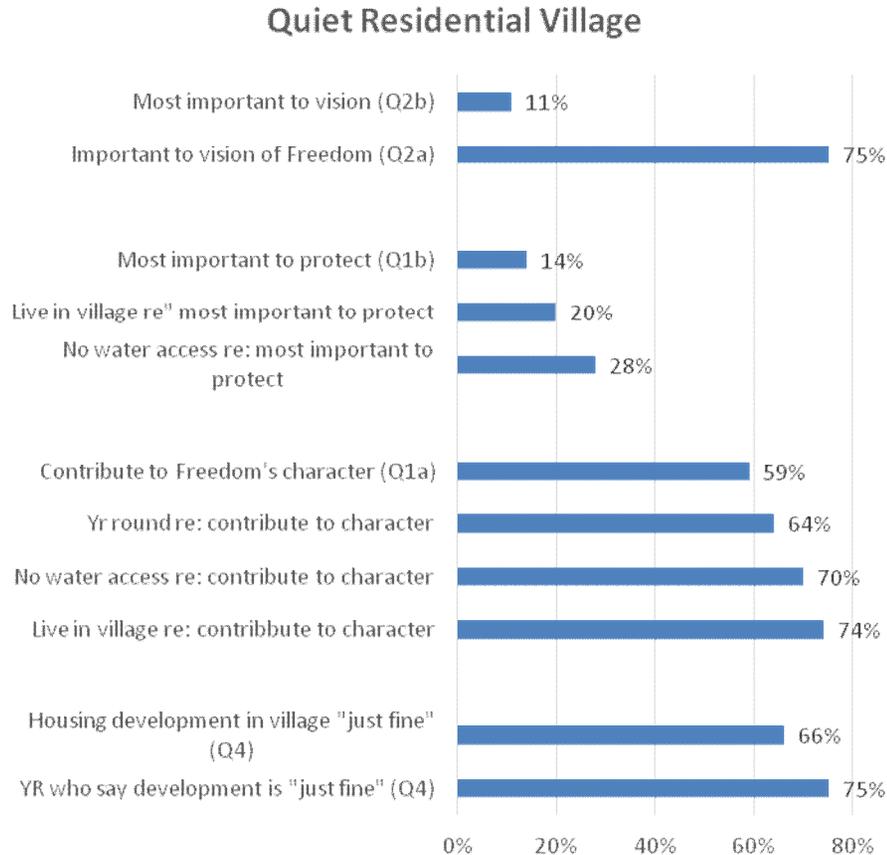
Responses were both strongly and consistently in favor of protecting water resources.



- “Pristine lakes and rivers was most frequently mentioned as important to Freedom’s character—particularly by those on the water and seasonal respondents.
- “Protecting pristine lakes and rivers is most frequently mentioned as “single most important to protect”—the next most frequently mentioned was at 14%.
- “Spending more \$” on fighting milfoil ranks as the highest of all items for tax support—this view is held across sub groups.

Theme: Quiet Residential Village

Maintaining the quiet residential village is very important—more so to those who live here year round—as well as those in or within a mile of the village and those with no water access—who are also more likely to be year round



“ The quiet residential village is important as a contributor to Freedom’s character and to the vision of Freedom of the future.

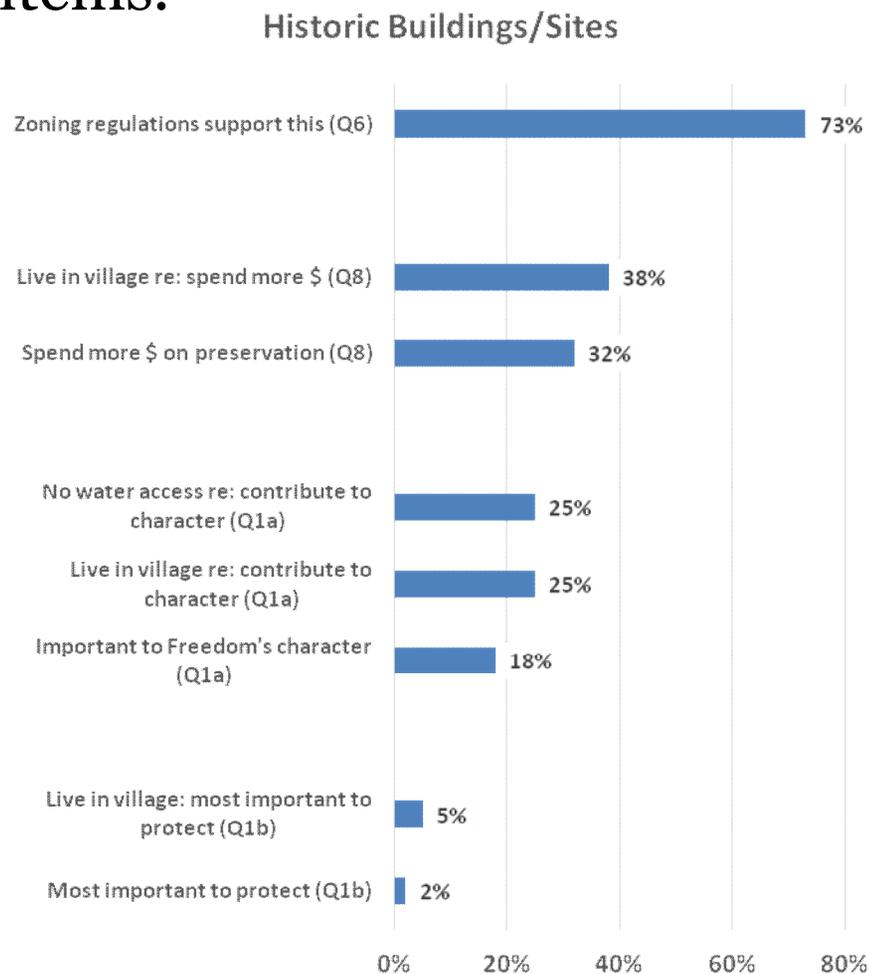
“ It is the most frequently mentioned by those with no water access—even more often than this group mentions pristine lakes and rivers

“ The village is also the second most important to protect—mentioned twice as often by those with no water access.

“ 3 out of 4 year round respondents say housing development in the village is “just fine”—again stressing the importance of protecting the village.

Theme: Historic Buildings/Sites

“Locals”—represented by those with no water access and those living in/within a mile of the village—say historic buildings and sites are important, but this support is not as high as for other items.



“ Three fourths of all respondents and sub groups said zoning regulations should support maintenance of historic buildings/sites

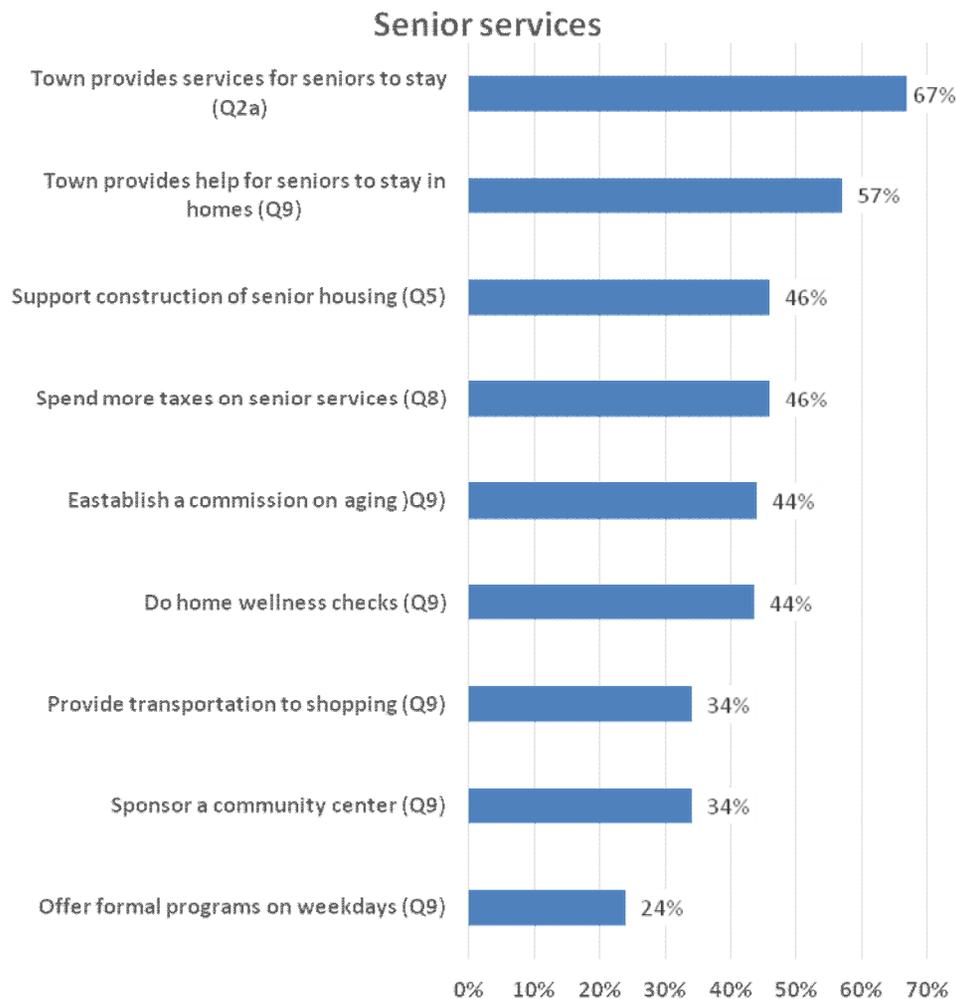
“ About 1/3 of respondents want to spend more on preservation—but preservation ranks 7th out of 10 spending options

“ 25% of “locals” say historic buildings/sites contribute to Freedom’s character

“ Only 2% said this is most important to protect—with 5% of those living in/near village saying this is most important.

Theme: Senior Services

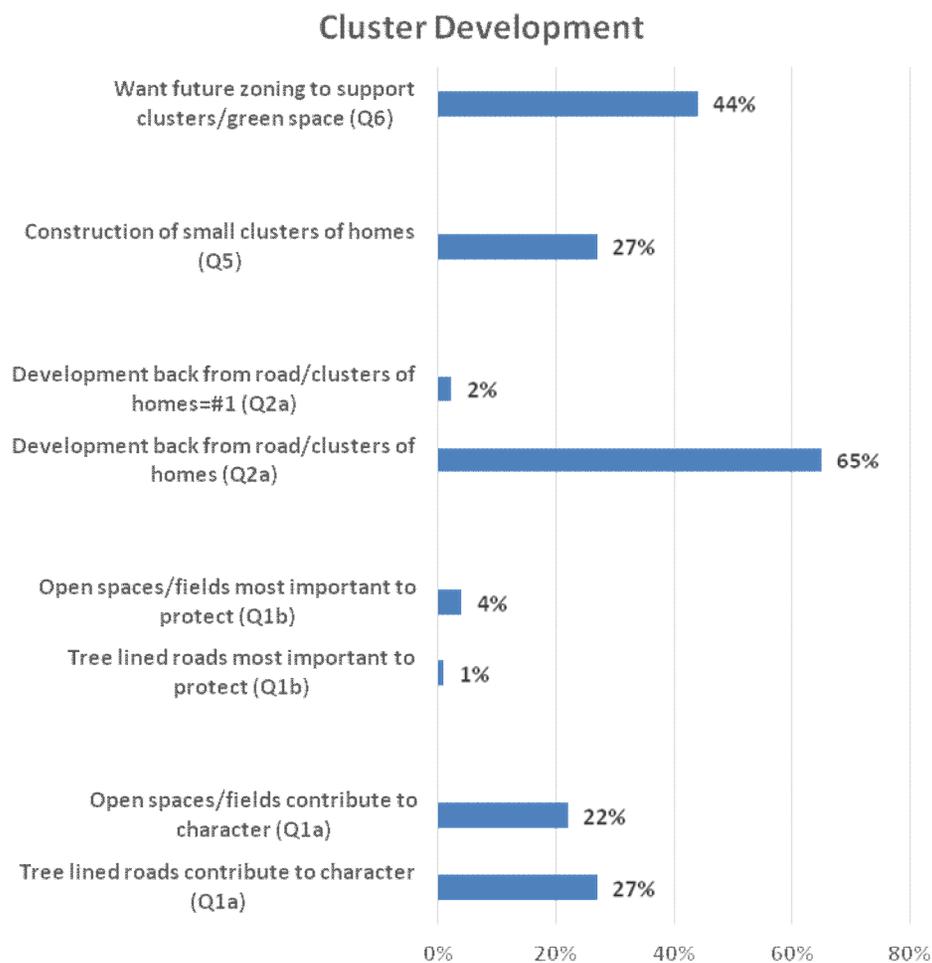
There is strong support for housing options and services to helping seniors stay in Freedom and lesser support for other services (e.g., community center, daily programs).



- “ Not surprisingly, in all cases, older respondents support these services more than others. This includes retired respondents, those with no children under 18 at home, and many times, those who live in the village.
- “ Some high and low ratings:
 - . 81% of YR age 66-74 support the town to help seniors to stay in their homes
 - . 58% those employed part time support more spending on senior services.
 - . 55% of YR respondents support construction of assisted living apartments for seniors versus 39% of seasonal respondents
 - . 21% of seasonal respondents <55 support construction of senior housing.

Theme: Cluster Developments

Responses to questions about cluster development were inconsistent—almost 2/3s supported clusters as important to the future, but support for zoning rules and construction was weaker.



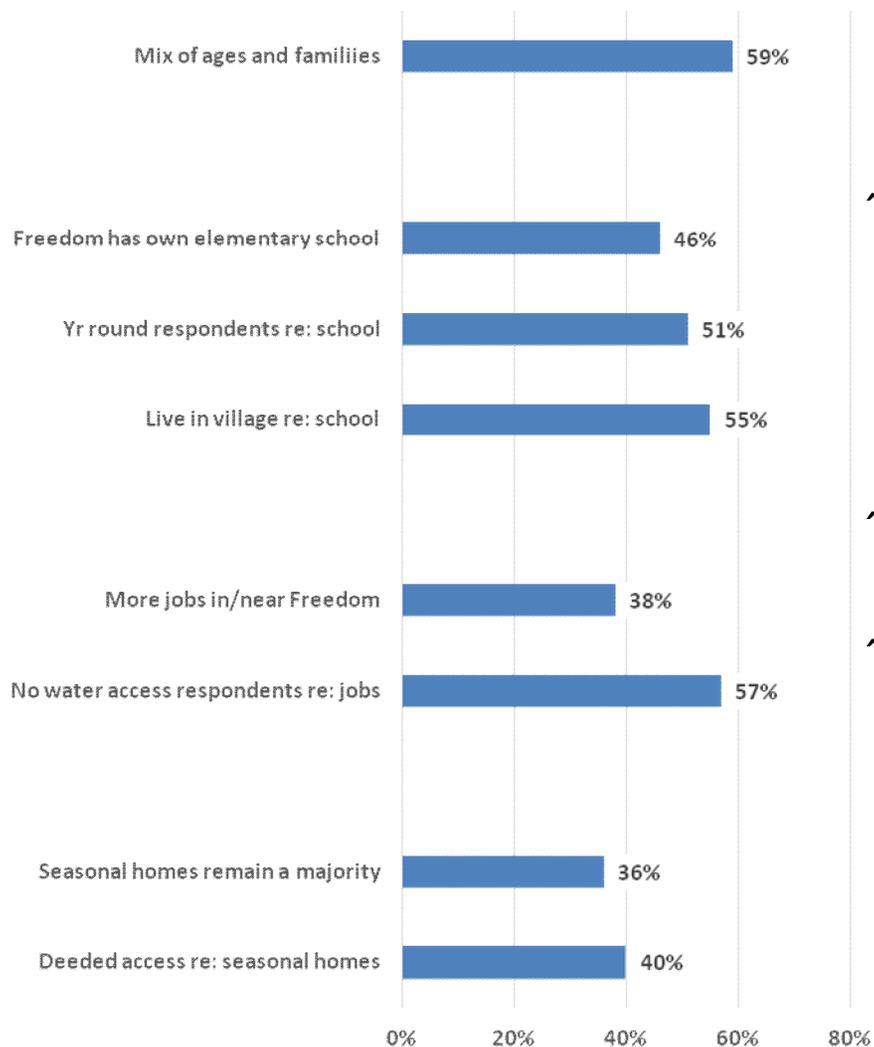
” Statistically significant differences show some age related patterns:

- 52% of YR respondents age 66-74 want zoning regulations to support cluster developments while 31% of YR <55 do.
- 73% of YR respondents 66+ say clusters are important to the future while 52% of 65 and younger do.
- 33% of age 60-69 support construction of clusters while 24% of age <60 and 26% of 70+ do—so the middle years are more supportive.
- 35% of those with children say tree lined roads are important compared to 25% of those with no children under 18

Theme: Composition of our community

Respondents and sub groups have varied views of what they want the Freedom community to be in the future.

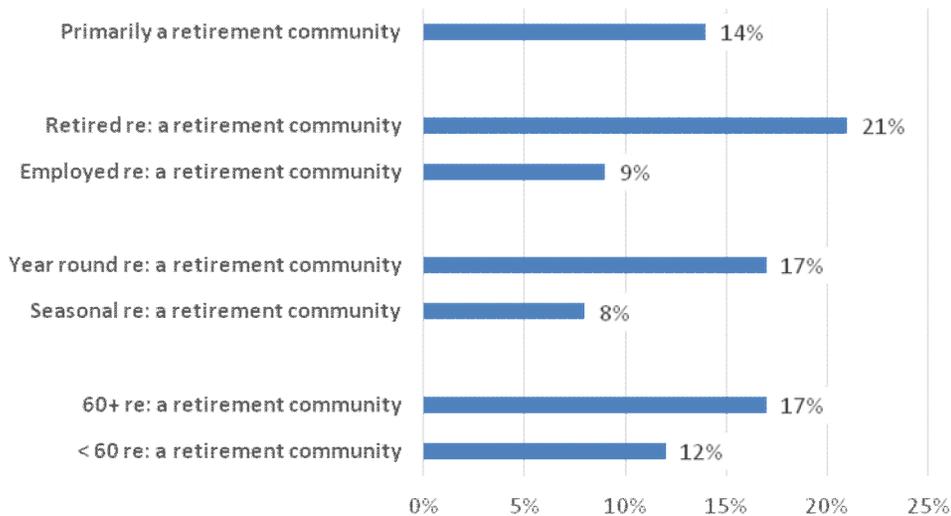
Important to the Vision of Freedom (Q2a)



- “ 6 in 10 respondents want a mix of ages and families—with two sub groups—year round under age 55 and 66-74—rating it higher (75% and 77% respectively)
- “ 46% say it is important to have a school. Those over 70 (54%), living here year round (51%), living in the village (55%), and retired (51%) rate having a school as more important.
- “ 57% of those with no water access—more likely locals—want more jobs.
- “ Those with deeded access rated having seasonal homes a majority as more important as do those in 2 adult HHs (37%) and those working full time (37%)—perhaps working families who appreciate the tax contribution of seasonal homes or younger seasonal respondents.

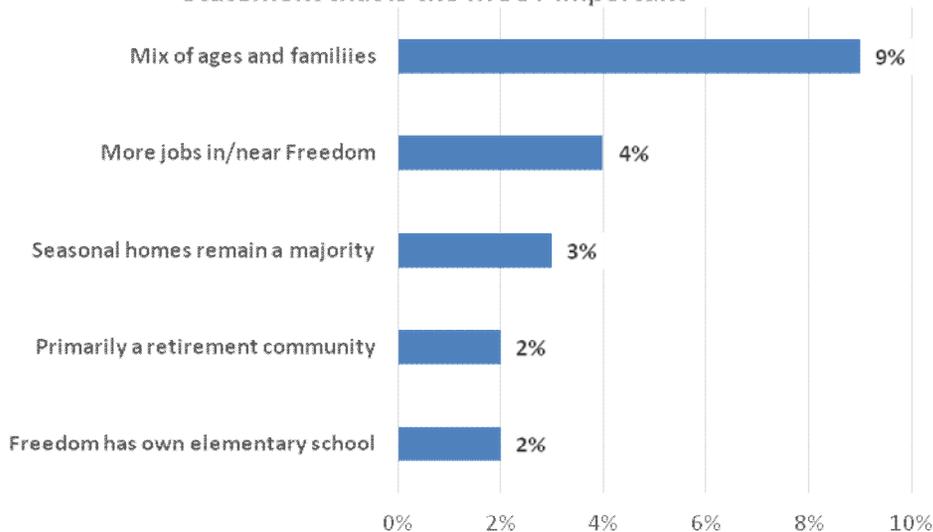
Theme: Composition of our community

Freedom is primarily a retirement community



- “ 14%--a relatively small number of respondents—want Freedom to be a retirement community.
- “ This is bracketed by 20% of retired and 9% of those younger than 60 and 9% of employed respondents who say this is important .

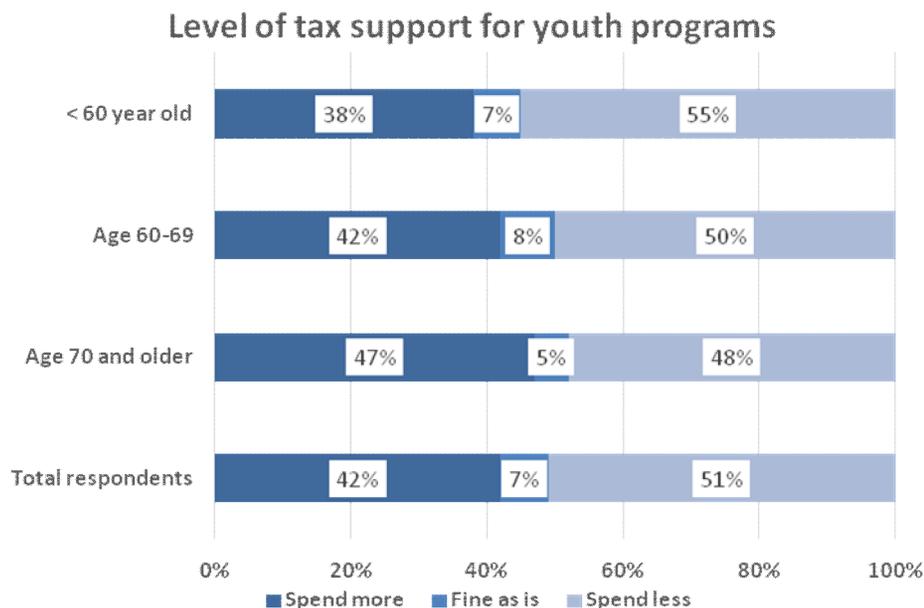
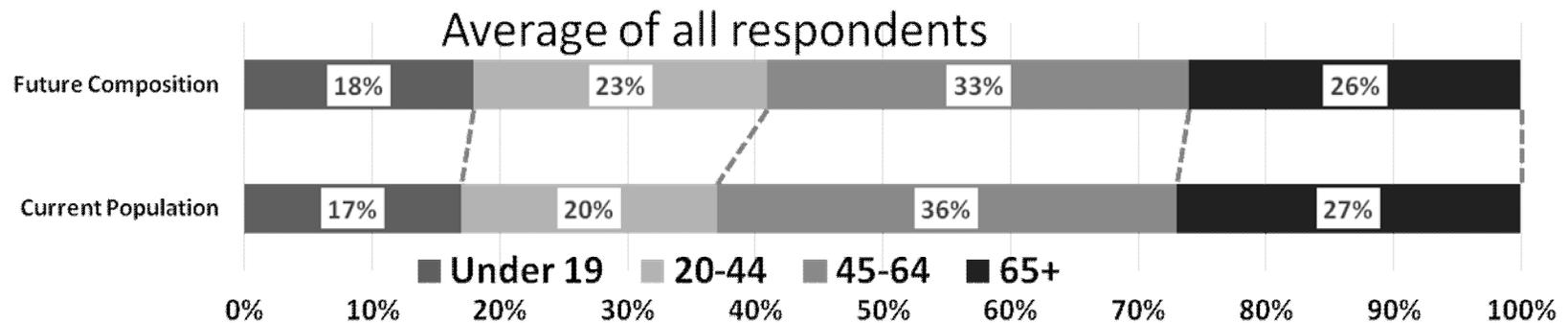
Statement that is the MOST important



- “ None of these five statements reach 10% in ratings of the most important to the future of Freedom.
 - . There are few statistically significant differences among the sub groups.

Theme: Composition of our community

Respondents wanted about the same age composition in the next ten years as characterized Freedom’s population in the 2010 census. Even where there are statistically significant differences, the numbers vary little.

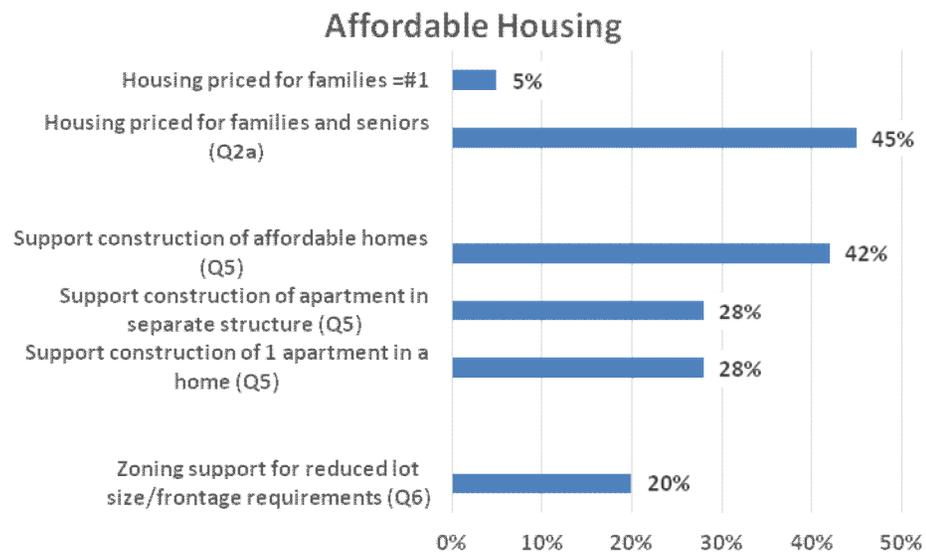


“ 42% of all respondents say they want to spend more on youth programs—there are minimal programs available now.

- Age 70 and older support funding for youth programs at a higher frequency than other age groups

Theme: Reasonable Priced Housing

Locals (year round, no water access) and those who are older/retired support reasonably priced housing more than younger and seasonal respondents do



“ Despite support for more reasonably priced housing, only 10% wanted to **relax zoning regulations.**

- At 24%, year round and retired respondents gave the highest level of support of all sub groups.

“ 45% of all respondents say that **“reasonably priced housing”** is very important to Freedom’s future.

- 50% of YR respondents say this is very important compared to 41% of seasonal respondents
- 60% of those with no water access say this is very important compared to ~40% of those on the water/with deeded access.

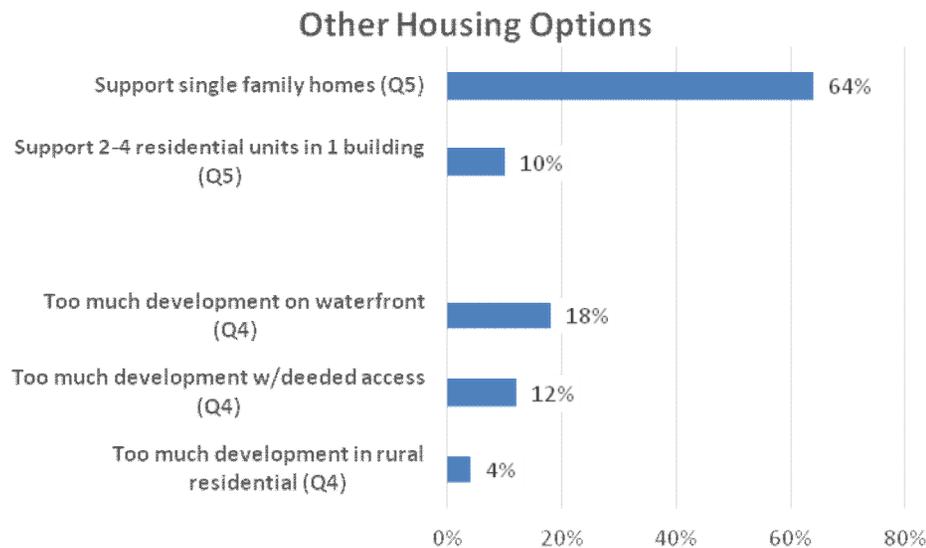
“ Results are similar for support of **construction of affordable homes**

“ 28% support for **single apartments in homes** or in **detached structures**

- Above patterns are similar—but 55%+ of YR <55 say this is very important versus <20% of seasonal <55.
- 33% of females say this is important versus 23% of males
- 40% of part time employed say apartments are very important

Theme: Other Housing

Construction of single family homes wins the greatest support of all housing options. Almost 20% say that there is too much development on the water.

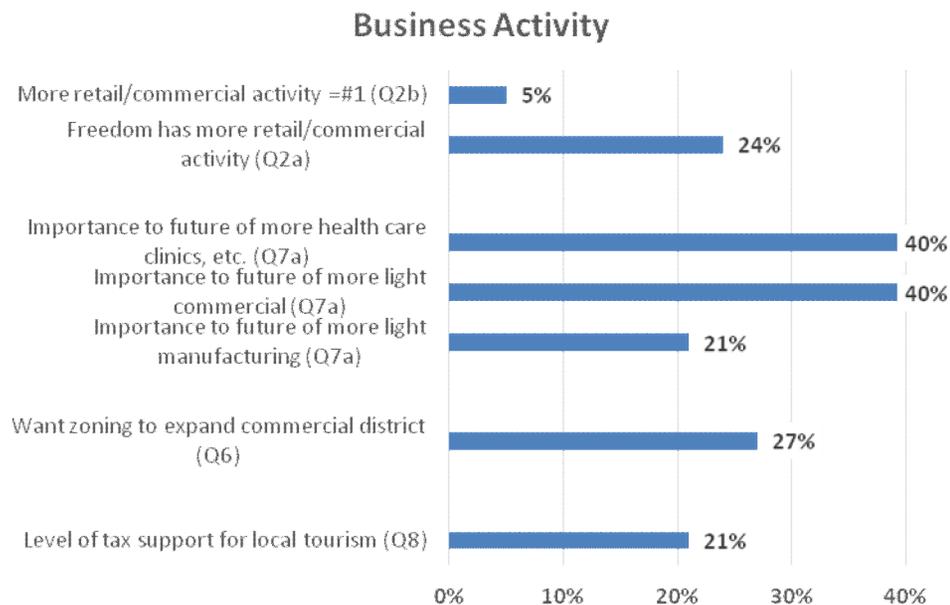


- “ The results are similar for development with deeded water access.
- “ Only 4% said there was too much development in the rural residential areas—with no differences among sub groups.

- “ 76% of part time employed support single family homes versus 62% or retired respondents. 70% of females support this versus 65% of men—the only significant differences.
- “ Support for multi-family dwellings is low—10%.
 - . 15% of age 60-69 support this, but this does not raise the level of support significantly
- “ 18% of all say there’s too much development on the water
 - . 28% of those with no water access support this view while 15% of those on the water do.

Theme: Business Activity

There is little appetite for additional business activity in the village or in an expanded commercial area and fewer than half of respondents support additional commercial activity

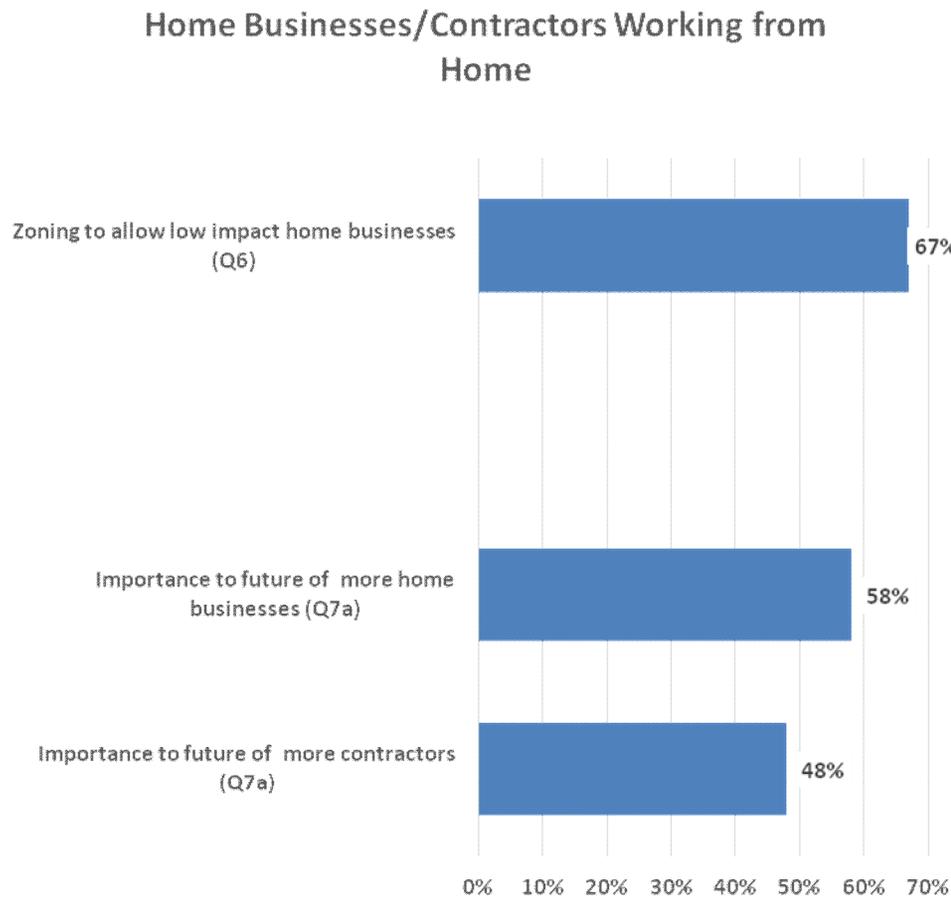


- “ 21% want more tax support for tourism
 - . Those in the village and with children want more support tax support for tourism, but the level rises only to 30%

- “ 30% of <60 respondents support more retail and commercial activity compared to 19% of 70+.
 - . The young/old pattern is similar for expanding the commercial district.
 - . 5% say this is the most important for the future—all sub groups agree.
- “ Older and year round respondents say more light commercial and health clinics are important to the future while younger respondents support this less
- “ Only 21% say light manufacturing is important to the future
 - . At 24%, older and year round say this is more important—but still at a low level.

Theme: Home Businesses/Contractors

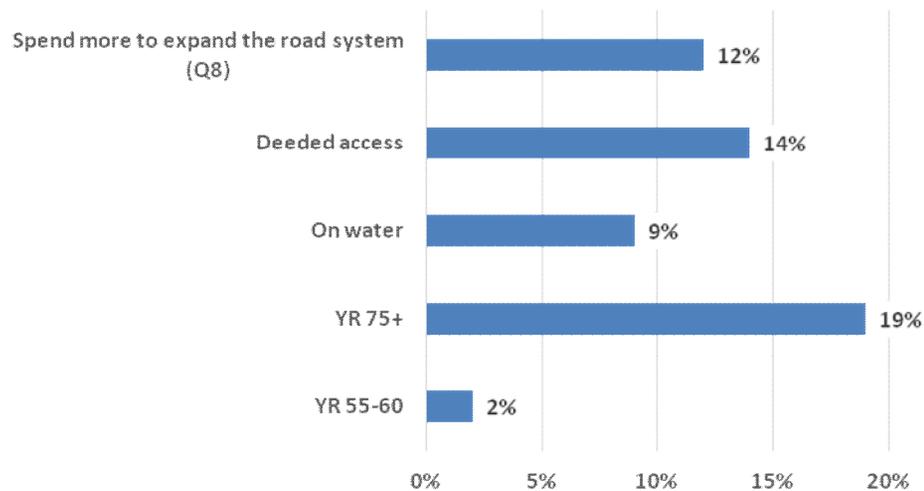
Support for home businesses is strong—this is where respondents want to see business activity to occur in town



- “ Two thirds of all respondents favor zoning to allow home businesses
 - . 3/4ths of year round respondents support this compared to 62% of seasonal respondents.
- “ 58% of all respondents say home businesses are important to the future
 - . 68% of locals--year round, no water access, live in village—say this is important to the future
- “ 48% of all respondents say more contractors who work from home is important to the future
 - . 51% of age 60-69 and 53% of year round say this is very important—passing the 50% mark.

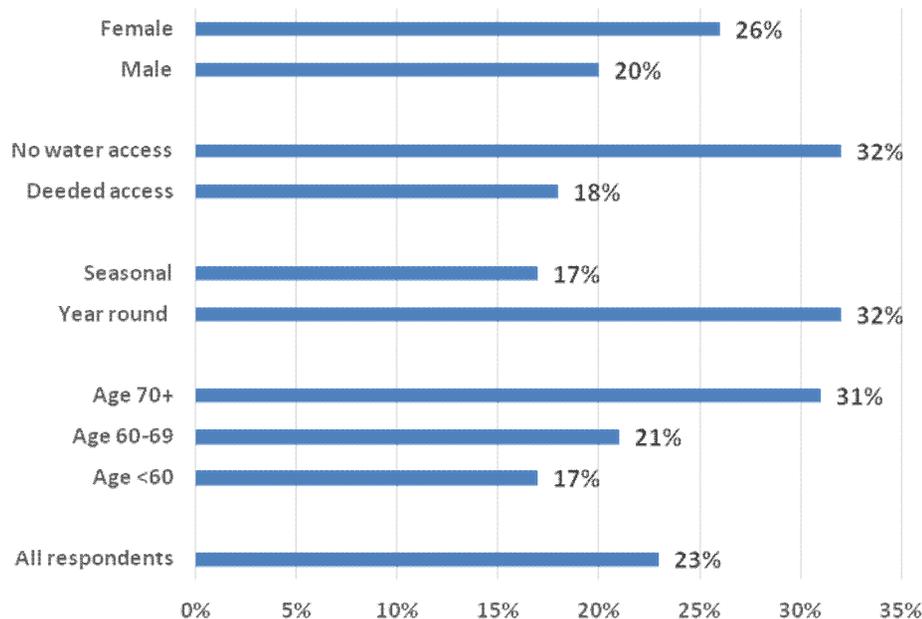
Theme: Roads and Transportation

Spend more to expand the road system



- “ There’s limited support for spending more to expand the town’s road network
 - . The strongest support is from year round respondents over age 75 (19%) and the lowest from those on the water (9%)

Spend more to support regional transportation



- “ 23% of all respondents support spending more on regional transportation
 - . Older, year round, and those with no water access support this at a 31-32% level—still not a high level of support.
 - . Younger, seasonal, and those with deeded access support regional transportation less—not surprising given their mobility.